

# J. Esslinger GmbH & Co. KG

Pforzheimer Zeitung



**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Pforzheim, Germany

The Pforzheimer Zeitung (PZ) is well entrenched in the region. With a circulation of around 40 000 (as much as 48 000 on Saturdays), it is one of the few newspapers of its size that is still fully independent in all areas. Whereas many regional subscription newspapers produce their non-regional content in cooperation with other publishers, PZ maintains its own editorial department with 40 editors, who produce the paper's local, regional, national and international pages. As a regional newspaper, PZ places a strong emphasis on local reporting and on dialogue with its readers. There are regular events in the PZ forum, and the editors hold talks and organize interactive activities and raffles in the newspaper and online.

PZ has long been more than just a newspaper publisher. In recent years, it has evolved into a multimedia service provider, offering information and advertising from the paper online and on TV.

PZ's distribution area extends from Schömberg in the south to Oberdingen in the north, Mühlacker in the east and Remchingen in the west. There is a main edition and a Mühlacker edition for the eastern Enzkreis district, with the latter being produced separately by outside editors. Four other dailies compete in PZ's distribution area: the Mühlacker Tagblatt, the Pforzheimer Kurier, the Badische Neueste Nachrichten and the Leonberger Kreiszeitung. Like any newspaper, the Pforzheimer Zeitung has more readers than buyers. Market research has shown that every copy of a newspaper has up to three readers. If this is the case, PZ reaches more than 125 000 people every day, many of whom have a very strong bond with "their PZ". According a study by the Newspaper Marketing Association (ZMG), 86% of those surveyed said they would miss PZ very much if were no longer published.

The newspaper is published by the J. Esslinger publishing house. Jakob Esslinger went from being a young printer to a publisher in 1928 when he took over the Pforzheimer Rundschau together with his wife Rosa. In the following years, he turned the firm into a powerful publishing company that was brought to an abrupt end by the Nazis and the war. With great difficulty, Esslinger re-established the company in 1949 and founded the Pforzheimer Zeitung. The publisher today is Albert Esslinger-Kiefer. Under his direction, the firm has become a modern media house that now employs 180 people. A winner of the International Newspaper Colour Quality Award, PZ is now one of the 50 best-printed newspapers in the world. It has also garnered several European Newspaper Wards, the most prestigious newspaper awards in Europe. In May 2011, the Pforzheimer Zeitung adopted a new appearance. A relaunch team optimized the structure and developed a new look and feel.

>>>

<b>Workflow</b>	Circulation	42 000
	Page format, mm	350 x 510
	Editorial	Funkinform
	Ad-Booking	
	General Workflow	Afga
<b>PrePress</b>	File Checking	
	Operator controlled image editing software	
	Auto image enhancement software	Photoshop CS
	Color Management	GCR
	Ink Saver	
	Proof Software	Afga
	Proof Printer	
RIP	Agfa	
<b>Plates</b>	Screen Technology	Amplitude Modulated Screening
	Screen Ruling, lpi	150
	CTP Recorder	Agfa Advantage VCX F
	Film Recorder	
<b>Print</b>	Printing Press	Manroland Geoman
	Press Geometry	4/2
	Press Control	Manroland Pecom 2000
	Closed Loop System	
	Damping System	Turbofeuchtwerk
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Agfa VCF N94
	Printing Blankets	Conti Entropia TR2
	Fountain Agent	TS 101 2,5% pH 5,0 Leitfähigkeit 1600 µS/cm
	Inks	FLINT Group CS Serie
	Paper	Perlenpress
Grams per square meter	45	

>>> During the week, PZ is divided into four sections or newspaper bundles. The first contains politics, business, panorama, Baden-Württemberg and culture. The second section features stories from outside the region and regional sports, and the third contains stories from Pforzheim and the region. The fourth and last section is home to the lifestyle pages, the TV guide, a calendar of events and the weather. Each has its own front page different from the others and a small table of contents for the following pages. The names of the editors in charge for specific departments are indicated on the paper's masthead. Advertisements are peppered throughout the paper, with mostly ad pages attached in the fourth bundle. Special advertising supplements are also published on occasion.

Since October 1985, the publishing house has also produced PZ Extra, an advertising paper for the region. PZ Extra has a circulation of 123 000, making it the largest circulating vehicle for advertising in the region. Since February 2012, there has also been the Pforzheimer WOCHEN, a supplement to the Pforzheimer Zeitung for job, real estate, automobile and classified ads. It is published every Saturday with a circulation of 120 000 copies.

PZ has maintained an online service ([www.pz-news.de](http://www.pz-news.de) and [mühlacker-news.de](http://mühlacker-news.de)) since 1997. The company banked on the cross-media business early on with the idea that Internet and newspapers should complement one another. In addition to regional news, [pz-news.de](http://pz-news.de) offers a wide variety of information, service and tips that cannot be found in the print edition. This includes some 800 videos per year and thousands of picture galleries. With 800 000 visits per month, [pz-news.de](http://pz-news.de) has become Germany's most successful news portal among newspapers with a circulation of up to 75 000 copies. PZ is constantly developing its digital offerings. It now has an e-paper version of the print paper and an online archive that goes back to 1949, to which subscribers have direct access with their customer number. PZ is also accessible on mobile phones with an iPhone app and since Christmas 2012 through an iPad app. It is active on social networks. On Facebook alone, PZ has some 5000 friends. PZ-news also makes television. Baden-TV, a private television channel of which PZ owns a share, broadcasts every day starting at 6:00 p.m. from the television studio in the PZ media house. The programming is produced by TV-BW, the firm's television production company.

Projects like SCHOOL MEETS NEWSPAPER, the JUGENDSTIL training event and the activities of the Jakob and Rosa Esslinger Foundation show just how much PZ is connected and committed to young people in the region.

## Contact

Markus Schweizer  
Technische Leitung Druck

# J. D. Küster Nachf. + Presse-Druck GmbH & Co KG

## Haller Kreisblatt

**125 Jahre** Haller Kreisblatt

Borgholthausener Zeitung • Haller Anzeiger • Steinhagener Zeitung • Verunoder Zeitung • Werbersche Zeitung

**Dienstag, 12. August 2014**

NO 0910-110 MIDDANS - 11 001 - 100 Westfalen - 1 000

**Schlagzeile aus dem Altkreis Halle:**  
**James Blunt landet in der Eventarena**  
 Britischer Musiker agitiert  
 Fans und Anwesende  
**Eigenbau-Boliden auf Stoffpöhlchen**  
 Rennen in Altkreis Aggrop  
 am besten: Tegen die Fern  
**Orststelle zeigen, was sie haben**  
 1700 Jahre Geschichte bei  
 1000 Jahren der Stadt  
**Zwei Frauen geben den Ton an**  
 20 Jahre Annäherung der  
 Schönen und Weiblichen  
**Experten beraten über Ebola-Heilmittel**  
 1000 Jahre der 1000-Jahre-Feiern  
 in Westfalen  
**FDV versucht bei Landtagswahl zu punkten**  
 1000 Jahre der 1000-Jahre-Feiern  
 in Westfalen  
**Premieren auf der Gamescom-Messe**  
 1000 Jahre der 1000-Jahre-Feiern  
 in Westfalen  
**Resistente Keime im Grillfleisch**  
 1000 Jahre der 1000-Jahre-Feiern  
 in Westfalen  
**Autobahnstütze steht vor Gericht**  
 1000 Jahre der 1000-Jahre-Feiern  
 in Westfalen  
**Eine Reise entlang des Längengrads**  
 1000 Jahre der 1000-Jahre-Feiern  
 in Westfalen  
**Die schräge Meldung**  
 1000 Jahre der 1000-Jahre-Feiern  
 in Westfalen  
**Sultan des Swimg: Mark Koopler wird 65**  
 1000 Jahre der 1000-Jahre-Feiern  
 in Westfalen

**Parkplatznot für Lkw lähmt Fernverkehr**  
 Trotz Ausbau: Speditionen unzufrieden

**Der ewige Miro dankt ab**

**USA prüfen Rettung vorliefen Jersiden**

**Erdogan will Präsident aller Türken sein**

**Foto statt Liebeschloss**

<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Bielefeld, Germany

Haller Kreisblatt Verlags-GmbH  
 Gutenbergstr. 2  
 33790 Halle / Westfalen  
 Phone +49 5201-1501  
 Telefax: +49 5201-15164  
 www.haller-kreisblatt.de

Established in 1882 – the most-read daily newspaper in the Halle region.

Neue Westfälische is a regional daily newspaper for the area of East Westphalia-Lippe. More than 90 percent of its circulation is by subscription. Publisher is the Zeitungsverlag Neue Westfälische GmbH & Co. KG, Bielefeld.

Neue Westfälische was first published on 3 July 1967 and is the result of a merger between the Westfälische Zeitung and the Freie Presse. However, its origins go back as far as 1811, to the Öffentliche Anzeigen des Distriktes Bielefeld. Neue Westfälische is also a successor to the Volkswacht, a newspaper published from 1830 to 1933 in Bielefeld. Today's NW is published with 15 local editions.



	Circulation	13000
	Page format, mm	350 x 510
<b>Workflow</b>	Editorial	red web red.web layout
	Ad-Booking	PPI AdMan
	General Workflow	PPI Printnet OM
<b>PrePress</b>	File Checking	One Vision Asura/Solvero
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	AGFA Intellitune
	Color Management	
	Ink Saver	
<b>Print</b>	Proof Software	
	Proof Printer	
	RIP	
	Screen Technology	
	Screen Ruling, lpi	
<b>Plates</b>	CTP Recorder	
	Film Recorder	
<b>Printing Press</b>	Printing Press	
	Press Geometry	
	Press Control	
	Closed Loop System	
	Damping System	
<b>Ink Sequence</b>	Ink Sequence	
	Plates	
	Printing Blankets	
	Fountain Agent	
	Inks	
<b>Materials</b>	Paper	
	Grams per square meter	

### Contact

Frank Wallner  
 Verlagsleitung  
 Phone: +49 5201/1501  
 Telefax: +49 5201/15166  
 Mail: verlagsleitung@haller-kreisblatt.de

Neue Westfälische

**Neue Westfälische** ...weil wir hier zuhause sind.  
Bielefelder Tageblatt  
Nr. 18033, 204. Jahrgang  
Dienstag, 12. August 2014 - 1,49 EUR  
USANJAHGIG - OBERPÄPPELICH  
www.nw.de

**Lokales: Von Bielefeld in den islamistischen Glaubenskrieg**  
Bielefeld. Der Bielefelder Turk 10 ist 28 Jahre alt. Im November vergangenen Jahres wurde er von einem islamistischen Terroristen in der Nähe von Bielefeld ermordet. Die Hintergründe sind noch nicht aufgeklärt. Ein Bericht über den Mord ist auf Seite 10 zu lesen.

**Die Fußball-Länderspiele**  
Lukas Komarek hat sich in der letzten Minute für die deutsche Nationalmannschaft qualifiziert. Er wird am 12. September in London gegen die Niederlande spielen.

**Das Wetter für Bielefeld**  
27°C  
15°C bis 20°C  
70%

**Experten beraten über Ebola-Helmut**  
Die Experten der WHO warnen vor einer Ausbreitung der Ebola-Epidemie in Westafrika. Sie fordern eine schnelle Reaktion.

**IDP versucht bei Landtagswahlen zu punkten**  
Die IDP versucht bei den Landtagswahlen zu punkten. Sie wollen die Interessen der Flüchtlinge besser vertreten.

**Premieren auf der Gamescom-Messe**  
Die Gamescom-Messe in Essen ist eine der größten Gaming-Messen der Welt. Sie findet vom 13. bis zum 17. August statt.

**Resistente Keime im Geflügel**  
In Geflügelprodukten sind resistente Keime gefunden worden. Verbraucher sollten vorsichtig sein.

**Autobahnschütze steht vor Gericht**  
Ein Autobahnschütze steht vor Gericht. Er wird beschuldigt, die Autobahn zu blockieren.

**Eine Reise entlang des 1. Längengrads**  
Eine Expedition ist auf dem Weg, den 1. Längengrad zu durchqueren. Sie ist eine der größten Abenteuerreisen der Welt.

**Wer ist die Nr. 1 in OWL?**  
Die Frage ist, wer die Nummer 1 in der Ostwestfalen-Lippe (OWL) ist. Es gibt verschiedene Kriterien.

**USA prüfen Rettung verlorener Jersiden**  
Die USA prüfen die Rettung von verlorener Jersiden. Es geht um die Suche nach Überlebenden.

**Erdogan will Präsident aller Türken sein**  
Erdogan will Präsident aller Türken sein. Er hat angekündigt, dass er sich für dieses Amt bewirbt.

**Foto statt Liebeschloss**  
Ein Foto statt eines Liebeschlosses. Es geht um die Suche nach dem richtigen Partner.

<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Bielefeld, Germany

>>> Neue Westfälische shares editorial material with Lippische Landeszeitung, Detmold, and Haller Kreisblatt, Halle (Westf.) that take their jacket from Bielefeld. There is a cooperation agreement for advertising with the Mindener Tageblatt.

The majority shareholder in Neue Westfälische is Presse-Druck GmbH (57.5 %), that is in turn wholly owned by the SPD media holding company Deutsche Druck- und Verlagsgesellschaft. The newspaper is printed by its subsidiary, Küster-Pressdruck GmbH & Co. KG.

Besides the printed newspaper, Neue Westfälische communicated information also via its Internet presence nw-news.de as well as e-Paper and its participation in local radio stations in Ostwestfalen-Lippe (Radio Bielefeld, Radio Hochstift, Radio Gütersloh, Radio Herford, Radio Lippe, Radio Westfalica). The service centre for the local radio operations is the production company audio media service (ams) in which Neue Westfälische also has shares. Moreover, Neue Westfälische has a participation in the Pressfunk Nordrhein-Westfalen GmbH & Co. KG that is the majority shareholder in Radio NRW.

Since 2006, Neue Westfälische has a share in the regional mail delivery service, Regio Brieflogistik. Under this arrangement, the mail services uses the logistics of the Neue Westfälische to have the bulk of deliveries done by the newspaper carriers.

Source: wikipedia.de, 15. Oct. 2012

Workflow	Circulation	165000
	Page format, mm	350 x 510
	Editorial	red.web red.web Layout
PrePress	Ad-Booking	PPI AdMan
	General Workflow	PPI Printnet OM
	File Checking	One Vision Asura/Solvero
Print	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	AGFA Intellitune
	Color Management	
	Ink Saver	PPI Color Reduction
	Proof Software	PPI/ABB Proofstation/Soft Proof Viewer
	Proof Printer	
	RIP	Harlequin
Plates	Screen Technology	FM
	Screen Ruling, lpi	52
	CTP Recorder	dotline Vmax 400
Materials	Film Recorder	
	Printing Press	WIFAG Evolution 473/4
	Press Geometry	4/2
	Press Control	WIFAG WIFAG Plattform +
	Closed Loop System	
Materials	Damping System	technotrans Delta Spray
	Ink Sequence	C-M-Y-B
	Plates	AGFA/Fuji N94 / Pro VN
	Printing Blankets	
	Fountain Agent	Böttcher N-1006
	Inks	Siegwerk ACCURAS
	Paper	Norske Skog News
Grams per square meter	45	

Contact

T.D. Küster Nachf. + Presse-Druck  
Industriestr. 20  
33689 Bielefeld  
Technische Leitung  
Phone: 05205/14702  
Telefax: 05205/14704





# Kaleva OY

Kaleva



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Oulu, Finland

Kaleva is a Finnish subscription newspaper published in Oulu. The newspaper founded in 1899 by Juho Raappana has today the fourth biggest circulation of seven day newspapers in Finland, with 81 593 delivered pieces in 2007.

(Source: Wikipedia, 19.8.2014)

<b>Workflow</b>	Circulation	71 000
	Page format, mm	400 x 560
	Editorial	Anygraaf Oy Doris
	Ad-Booking	Atex Linix
	General Workflow	Agfa Arkitex
<b>PrePress</b>	File Checking	Enfocus PitStop
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Agfa Optilink
	Color Management	Agfa Optilink
	Ink Saver	Agfa Optilink
	Proof Software	Agfa TiffProofX
	Proof Printer	HP LaserJet 700 Color MFP M775
RIP	Agfa GrafixRIP	
<b>Plates</b>	Screen Technology	Harlequin HPS
	Screen Ruling, lpi	100
	CTP Recorder	Agfa Advantage N-DL
	Film Recorder	
<b>Print</b>	Printing Press	Manroland web systems Coloman
	Press Geometry	4/2
	Press Control	Manroland web systems PECOM
	Closed Loop System	
	Damping System	Manroland web systems Turbo
<b>Materials</b>	Ink Sequence	CMYK
	Plates	Agfa N94-VCF
	Printing Blankets	Agfa C5
	Fountain Agent	Flint Group HydroneWS TS101
	Inks	Flint Group Eurostar
	Paper	UPM News C
Grams per square meter	45	

## Contact

Juho Rankinen  
 Project Manager  
 Kaleva Oy  
 P.O. Box 170  
 90401 Oulu  
 Finland  
 Phone +358 (8) 53 77 111  
 E-Mail juho.rankinen@kaleva.fi

# Kasturi & Sons Ltd

The Hindu



The Hindu, one of India's National dailies in the English language, is 136 years old and has a circulation of over 1.4 million copies. Apart from this morning English daily, the group, owned by Kasturi and Sons Ltd., publishes a business daily, The Hindu Businessline, a Tamil daily, The Hindu, a current affairs fortnightly, Frontline and a sports weekly, SportStar. Kasturi and Sons Ltd., uses 22 printing centers 12 of them its own, other 10 on contract. The company employs 3500 people. Headquartered in Chennai, The Hindu has been a pioneer, with several firsts to its credit in both technology and other areas of newspaper publishing, for example, ROP colour (1940), using aircraft for distribution (1963–1978), facsimile system for full page transmission (1969), photo-composing (1980), full-page integration of text and graphics in page makeup and remote imaging (1993), online edition (1995) semi commercial printing of newspaper (1999), Computer to Plate (2004) online stitching and trimming of semi commercially printed products (2007).

>>>

<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Bangalore, India

<b>Workflow</b>	Circulation	1400000
	Page format, mm	330 x 530
	Editorial	CCI Editorial Newsdesk
	Ad-Booking	CCI
<b>PrePress</b>	General Workflow	CCI
	File Checking	OneVision Asura
	Operator controlled image editing software	Photoshop
	Auto image enhancement software	Intellitune
	Color Management	
	Ink Saver	
	Proof Software	
<b>Plates</b>	Proof Printer	
	RIP	AGFA Graphix RIP
	Screen Technology	Amplitude Modulated Screening
	Screen Ruling, lpi	120
<b>Print</b>	CTP Recorder	AGFA Advantage N XXT
	Film Recorder	
	Printing Press	Mitsubishi Diamond Spirit
	Press Geometry	4/1
	Press Control	Mitsubishi
<b>Materials</b>	Closed Loop System	Diamond Eye automatic closed loop colour adjustment system
	Damping System	Technotrans Spray bar system
	Ink Sequence	KCMY
	Plates	Technova Viostar
	Printing Blankets	Flint Group Daygraphica MB Newsprinter 8190
	Fountain Agent	Our Own
	Inks	Own Production
	Paper	Holland Parencio
	Grams per square meter	45

<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Kochi, India

<b>Workflow</b>	Circulation	1400000
	Page format, mm	330 x 530
	Editorial	CCI Editorial Newsdesk
	Ad-Booking	CCI
<b>PrePress</b>	General Workflow	CCI
	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Intellitune
	Color Management	
	Ink Saver	
	Proof Software	
<b>Plates</b>	Proof Printer	
	RIP	AGFA Graphix RIP
	Screen Technology	Amplitude Modulated Screening
	Screen Ruling, lpi	120
<b>Print</b>	CTP Recorder	AGFA Advantage DL 3850
	Film Recorder	
	Printing Press	Mitsubishi Diamond Spirit
	Press Geometry	4/1
	Press Control	Mitsubishi
<b>Materials</b>	Closed Loop System	Diamond Eye automatic closed loop colour adjustment system
	Damping System	Technotrans Spray bar system
	Ink Sequence	KCMY
	Plates	Technova Viostar
	Printing Blankets	Flint Group Daygraphica MB Newsprinter 8190
	Fountain Agent	Our own
	Inks	Our own
	Paper	Holland Parencio
	Grams per square meter	45

>>> The Hindu group boasts some 800 journalists, with nearly 600 of them working for The Hindu alone. It has a string of foreign correspondents from London to Beijing, who provide an Indian perspective to the developments there. The newspaper has a complicated structure of sub regional editions. Together there are over 40 separate versions of newspaper every day, with changes in at least a couple of their pages. On an average about 250 pages produced every night.

The Hindu was launched in 1878 as part of India's freedom struggle and was taken over in 1905 by the family that now owns and runs the newspaper and the group. It has long standing reputation for authenticity and credibility.

## Contact

Mr. R. P. Lakshmivenkatraman  
859, Annasalai  
Chennai – 2  
E-Mail [lakshmivenkatraman.rp@thehindu.co.in](mailto:lakshmivenkatraman.rp@thehindu.co.in)  
Phone +91 44 28576509

Mr. P. Mohanraj  
859, Annasalai  
Chennai – 2  
E-Mail [mohanraj.p@thehindu.co.in](mailto:mohanraj.p@thehindu.co.in)  
Phone +91 98 41 563 340



# Kieler Zeitung Verlags- und Druckerei KG GmbH & Co.

## Kieler Nachrichten



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Kiel, Germany

Kieler Nachrichten (KN) is the only daily newspaper published in Kiel, the main city in the German Federal State of Schleswig-Holstein. Publisher is the Kieler Zeitung Verlags und Druckerei KG-GmbH & Co. Together with its regional editions (Eckernförder Nachrichten, Holsteiner Zeitung, Kiel lokal, Ostholsteiner Zeitung, Segeberger Zeitung) it has a sold circulation of 101,428 copies.

The first KN edition was published on 3 April 1946 after a licence had been granted to the CDU party by the Allied powers. Later on the newspaper followed on the tradition of the Kieler Zeitung, founded in 1864, and the Kieler Neueste Nachrichten that had been founded in 1894.

Axel Springer AG held a 24.5 percent share in the publishing company up to February 2009, after which time it sold its share to the Madsack publishing company in Hanover. The SPD party has a 20.4 percent participation in the Madsack group through its media holding dd vg.

The Kieler Nachrichten newspaper building is located on Asmus-Bremer-Platz, between Holzenstrasse and the town hall. .

Kieler Nachrichten offers various free newsletters via the Internet.

Source: wikipedia.de, 10. Oct. 2012

<b>Workflow</b>	Circulation	100000
	Page format, mm	315 x 470
	Editorial	CCI
	Ad-Booking	Lufthansa Systems VVa
	General Workflow	
<b>PrePress</b>	File Checking	OneVision Asura
	Operator controlled image editing software	
	Auto image enhancement software	
	Color Management	
	Ink Saver	wobe-team
	Proof Software	wobe-team
	Proof Printer	
	RIP	Arkitex GRAFIxRip
<b>Plates</b>	Screen Technology	Sandy Screen
	Screen Ruling, lpi	
	CTP Recorder	Krause LS Jet
	Film Recorder	
<b>Print</b>	Printing Press	Manroland Colorman
	Press Geometry	4/2
	Press Control	Pecom
	Closed Loop System	
	Damping System	Manroland Turbofeuchtwerk
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Fuji Pro VN
	Printing Blankets	Streb
	Fountain Agent	Fuji
	Inks	Flint
	Paper	
	Grams per square meter	45

### Contact

Dipl.-Ing. Sven Fricke  
Geschäftsführer  
Kieler Zeitung GmbH & Co. Offsetdruck KG  
Radewisch 2  
24145 Kiel  
Germany

# Malayala Manorama Company Ltd

Malayala Manorama



<b>Category 4:</b>	Printing on tinted paper, flexo, digital or in-house standards
<b>Printing site:</b>	Kochi, India

Malayala Manorama Company Limited was founded in 1888 in the small town of Kottayam, Kerala State, in India. Since then it has grown to a well balanced multiple media company in India. It publishes their flagship daily "Malayala Manorama" in the 'Malayalam' language of the State and today print from 19 centres including Dubai , Bahrain & Doha and brings out more than 2.25 million copies of the daily and is read by nearly 9.7 million readers.

The company has under its banner, FM Radio stations, internet Portals, TV channels for News & Entertainment and a Magazine publishing Company which are leading in their respective fields.

Malayala Manorama is also an ISO 9001-2008 certified company since several years now.

<b>Workflow</b>	Circulation	2250000
	Page format, mm	330 x 520
	Editorial	Elite Info Soft Smart News
	Ad-Booking	PPI
	General Workflow	Brainnew, Taiwan postRIP
<b>PrePress</b>	File Checking	OneVision, Enfocus Asura, Pitstop
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Binuscan
	Color Management	Proimage Oncolor Eco
	Ink Saver	Proimage Oncolor Eco
	Proof Software	Brainnew Star Proof
	Proof Printer	Epson 9700
RIP	Harlequin Xitron	
<b>Plates</b>	Screen Technology	HarlequinAmplitude Modulated Screening – Elliptical P
	Screen Ruling, lpi	100 lpi
	CTP Recorder	ECRM 888 ECRM
	Film Recorder	—
<b>Print</b>	Printing Press	TKS COLORTOP 6500
	Press Geometry	4/2
	Press Control	TKS
	Closed Loop System	—
	Damping System	TKS TSD 2000
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Technova, India Viostar
	Printing Blankets	Vulcan
	Fountain Agent	DSC News Fount
	Inks	NanoTech, Kerala, India
	Paper	Kondopoga Kondopoga, Russia
	Grams per square meter	42,5

## Contact

E-Mail [director@manorama.com](mailto:director@manorama.com)  
 E-Mail [pkphilip@manorama.co.in](mailto:pkphilip@manorama.co.in)  
 E-Mail [susheelgeorge@manorama.co.in](mailto:susheelgeorge@manorama.co.in)

# Masar Printing and Publishing

Al Bayan



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Dubai, United Arab Emirates

Al-Bayan Newspaper was established in Dubai at the beginning of 1980, the first issue of the newspaper was published on 10th of May 1980, with 100 people in the editing team that comprised an elite group of journalists from the Arab World. The newspaper started with 20 Heterogeneous pages. The budget that initiated the newspaper was 15 million dirhams. Al-Bayan Newspaper joined Dubai Media Incorporated in September 2009 in a historical move. The main part of Al-Bayan consists of 40 pages, and there are also three daily supplements: A 20-page “Al-Iqtisaidi (Economy)”, a 20-page “Arriyadi “(Sport)” and a tabloid sized 24-page “Al-Hawas El-Khams” (Five Senses). There is also a weekly supplement called “Masarat (Orbits)” that consists of 48 tabloid pages and covers topics in culture, literature and the latest of publications and books.

In 1998, Al-Bayan started electronic publishing. In 2003, Al-Bayan launched its electronic version and in the same year, it launched the SMS service. Al-Bayan also was the first newspaper to launch the service of the classified advertisements in the Arab World through SMS, and that helped raise its revenues and made 10 % increase in the number of visitors to the website. Circulation increased 33 % as well, with the adoption of a new circulation strategy and now the newspaper is circulated in a number of Arab and Gulf States as well as in London, Paris, Bangkok, and soon it will be distributed in Australia and Germany. A large subscription campaign has been run which contributed in a 60 % increase in number of subscribers.

Al-Bayan Newspaper achieved a good growth in terms of circulation which helped in decreasing the returned papers to 45 % compared to 2009. Al-Bayan’s income has risen 7 % since joining the DMI. Al-Bayan is run now by a highly trained and qualified national team led by Dhaen Shahin, who joined the newspaper in 1984. As a member of DMI, Al-Bayan is printed at “MASAR Printing & Publishing”, the leading high quality printing & publishing. MASAR’s Manroland Cromoman 70 semi commercial is set up with 4 heatset and 12 coldset towers. It houses four dryers and after burners plus three state-of-the art folder units to cater for folding flexibly according to the job with staggering speed of 70000 cph.

## Contact

Samer Abdel Qader  
 Director – Prepress & Digital  
 or  
 Bhaskaran Krishnan  
 Assistant Prepress Manager  
 Masar Printing & Publishing,  
 PB 485100  
 Dubai  
 UAE

<b>Workflow</b>	Circulation	93000
	Page format, mm	330 x 578
	Editorial	
	Ad-Booking	
	General Workflow	
<b>PrePress</b>	File Checking	
	Operator controlled image editing software	
	Auto image enhancement software	
	Color Management	GMG Color Server
	Ink Saver	GMG Ink Optimisation
	Proof Software	GMG proof control
	Proof Printer	Epson 9900
RIP	Kodak Evo	
<b>Plates</b>	Screen Technology	Kodak Maxtone & Staccato AM & FM
	Screen Ruling, lpi	120
	CTP Recorder	Kodak Generation News
	Film Recorder	—
<b>Print</b>	Printing Press	Manroland Cromoman 70
	Press Geometry	4/4
	Press Control	Manroland Ppm Pecom
	Closed Loop System	Quadtech Quadtech Auto register
	Damping System	Turbo system Baldwin
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Kodak Thermal news GOLD
	Printing Blankets	Contiarr Metal back
	Fountain Agent	VARN uniset fount
	Inks	Flint Flint
	Paper	Holman Holman 72
	Grams per square meter	45

Emarat Alyoum



Workflow	Circulation	74000
	Page format, mm	289 x 450
	Editorial	
	Ad-Booking General Workflow	
PrePress	File Checking	
	Operator controlled image editing software	
	Auto image enhancement software	
	Color Management	GMG Color Server
	Ink Saver	GMG Ink Optimisation
	Proof Software	GMG Proof control
	Proof Printer RIP	Epson 9900 Kodak Evo
Plates	Screen Technology	Kodak Stacato, Maxtone
	Screen Ruling, lpi	Frequency Modulated Screening 36 microns and AM 120 lpi
	CTP Recorder	Kodak Generation News
	Film Recorder	
Print	Printing Press	Manroland Cromoman 70
	Press Geometry	4/4
	Press Control	Manroland PPM Pecom
	Closed Loop System	Quadtech Auto Register
	Damping System	Turbo system Baldwin
	Ink Sequence	CMYK
Materials	Plates	Kodak Therman news Gold
	Printing Blankets	Contiarr Metal Back
	Fountain Agent	Varn Uniset Fount
	Inks	Flint
	Paper	Holman Holman 72
	Grams per square meter	45

Category 1:	Coldset-offset printing on newsprint
Printing site:	Dubai, United Arab Emirates

Emarat Al Youm is a tabloid newspaper, its first issue was published on September 13, 2005, the newspaper overall content focuses on the news and issues of interest to readers in the UAE, particularly local citizens; as part of a policy of commitment to professionalism based on accuracy, steadiness and consistency, determined at the same time, to meet the requirements of knowledge and thoughtful entertainment for our readers. Emarat Al Youm attracts attention of Arab readers in the UAE by focusing on different aspects of their lives and concerns, through daily sections dedicated to them in the newspaper, besides, the newspaper promotes the cultural products of the UAE and its achievements in economy and learning, and exposes stories of success and excellence, away from exaggeration or dramatization.

Emarat Al Youm observes the community's activity in the country in general and Dubai in particular, and the creation of spaces for dialogue and interaction in the newspaper, or through its website, Emarat Al Youm gives stories of human aspect, business and social inquiries larger spaces, while omitting official topics and protocol or reducing them to the minimum. Emarat Al Youm invests margins of the freedom of expression in the UAE, and in Dubai, seeking to improve content and enhance its credibility through exhibiting opinions and ideas in a neutral and accurate way, taking into consideration the social responsibility, so that our product doesn't affect the reader's right to acquire knowledge, and cause no harm to the reputation of the UAE or its people. Emarat Al Youm has won many awards including an international award of info graphics. In addition, the newspaper offers a classified service to its readers seven days a week. It is ranked the first newspaper in terms of browsing the web on Google, and second in terms of number of readers in the UAE.

Emarath Al Youm is run by a qualified team of journalists led by Sami Al Reyami, the Editor-in-Chief.

As a member of DMI, Emarath Al Youm is printed at MASAR Printing & Publishing, the leading high quality printing & publishing house in the region specialized in newspaper and commercial print applications. Masar's Manroland Cromoman 70 semi-commercial is set up with 4 heat-set and 12 coldset towers. It houses four dryers and after burners plus three state-of-the art folder units to cater for folding flexibly according to the job with staggering speed of 70000 cph.

Contact

Samer Abdel Qader  
 Director – Prepress & Digital  
 or  
 Bhaskaran Krishnan  
 Assitant Prepress Manager  
 Masar Printing & Publishing  
 PB No. 485100  
 Dubai UAE



# Masar Printing and Publishing

Sport 360



**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Dubai, United Arab Emirates

Launched on 29 September 2010, Sport 360° is a daily sports newspaper which offers, for the first time ever, comprehensive sports coverage in the United Arab Emirates with standards of excellence on par with the aspirations of the nation. It is published by Gulf Sports Media, an Abu Dhabi based media company which also produces our website both in English and Arabic, [www.sport360.com](http://www.sport360.com) Sport 360°'s goal is to be an effective tool in helping the United Arab Emirates achieve its ambition of becoming an international sports hub, by providing a unique platform through which organizers will have a dedicated communication channel with their core audience, and by enhancing the communication between the United Arab Emirates and the rest of the sporting world.

Having forged strategic partnerships with some of the leading sport media companies from around the globe, Sport 360° offers in-depth coverage, stunning photography, innovative design, professional analysis and compelling reporting by renowned regional and international columnists, making it a must-have for all sport enthusiasts. Sport 360° provides the very latest news from around the globe on all major sports events: from the cricket fields to the football pitches, from the horseracing tracks to the Formula 1 circuits and from the tennis courts to the golf courses.

Sport 360°'s website is a doorway to user engagement and debate, and enables all sport enthusiasts to share their passion, photos, videos and opinions with the Sport 360 team, and to find each other through sport. Sport 360° is the first newspaper in the United Arab Emirates to be audited by the BPA within the first year of operation, reporting a certified daily circulation figure of 36 672 (updated from 2014 statistics), with an estimated daily readership of 151 000.

Workflow	Circulation	36 672
	Page format, mm	289 x 400
	Editorial	
	Ad-Booking	
	General Workflow	
PrePress	File Checking	
	Operator controlled image editing software	
	Auto image enhancement software	
	Color Management	GMG Color server
	Ink Saver	GMG Ink Optimiser
	Proof Software	GMG Color proof
	Proof Printer	Epson 9900
RIP	Kodak Evo	
Plates	Screen Technology	Kodak Stacato and Maxtone
	Screen Ruling, lpi	Frequency Modulated Screening 36 microns and AM 120 lpi
	CTP Recorder	Kodak Generation News
	Film Recorder	
Print	Printing Press	Manroland Cromoman 70
	Press Geometry	4/4
	Press Control	Manroland PPM Pecom
	Closed Loop System	Quadtech Auto Register
	Damping System	Turbo system Baldwin
	Ink Sequence	CMYK
Materials	Plates	Kodak Thermal News Gold
	Printing Blankets	Contiair Metal Back
	Fountain Agent	Varn Unisett fount
	Inks	Flint
	Paper	Holmen 68
	Grams per square meter	45

## Contact

Samer Abdel Qader  
 Director – Prepress & Digital  
 or  
 Bhaskaran Krishnan  
 Assistant Prepress Manager  
 Masar Printing & Publishing,  
 PB No. 485100  
 Dubai UAE

The Times, Middle East & Asia Edition

**THE TIMES**  
Tuesday July 8 2014 | thetimes.co.uk | No 7243 | Middle East and Asia edition

**The problem with being a man around children today**  
David Ilesman left, page 28, 29

**World Cup preview, Sport**

**Syrian rebels defect to Isis**  
West blamed as nine towns captured by Sunni extremists

**Tour de France comes to London**

**Stars shine at Paris Fashion Week**

**Al-Jazeera trial regrets**

<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Dubai, United Arab Emirates

**SAB Media**

SAB Media is SAB Group company in Middle East, Dubai. It is a dynamic media presence in the Middle East. Through its unique partnership with News UK it represents the world famous The Times and The Sunday Times publications in the region.

Our media agencies IMS and Mr H operate to support these businesses with Media Sales and creative development.

We have exclusive arrangement with News UK to print and distribute the Middle East editions of both newspapers in Dubai. With a daily circulation of more than 10000 copies, our plans include expansion to Egypt, KSA and Lebanon.

The Times and The Sunday Times are readily available in over 300 retail outlets in UAE.

**History about The Times & The Sunday Times:**

By the time Winston Churchill was born, The Times had already been around for a century. Through its 226-year history the United Kingdom's most respected newspaper has stood in the middle of history, chronicling world-changing events for its readers. From two devastating global conflicts and mankind's first forays into space, to the global economic meltdown and the recent unprecedented political upheaval across the Arab world, The Times has forged a global reputation for truth and integrity.

In 2007 The Times and The Sunday Times launched Middle East editions in the UAE in a regionally relevant format, and remains the number-one selling international newspapers in the country. The burgeoning readership has come to include a growing proportion of non-British expatriates who feel The Times can offer the global coverage they are looking for.

The Middle East is poised to play a key role on the 21st-century world stage and The Times looks forward to delivering in-depth analysis of the diverse political, cultural and economic forces that will shape the coming drama.

**Contact**

Samer Abdel Qader  
Director – Prepress & Digital  
or  
Bhaskaran Krishnan  
Assistant Prepress Manager  
Masar Printing & Publishing  
PB No. 485100  
Dubai UAE

<b>Workflow</b>	Circulation	10000
	Page format, mm	289 x 350
	Editorial	
	Ad-Booking	
	General Workflow	
<b>PrePress</b>	File Checking	
	Operator controlled image editing software	
	Auto image enhancement software	
	Color Management	GMG Color Server
	Ink Saver	GMG Ink Optimisation
	Proof Software	GMG color proof
	Proof Printer	Epson 9900
RIP	Kodak Evo	
<b>Plates</b>	Screen Technology	Kodak Stacato and Maxtone
	Screen Ruling, lpi	Frequency Modulated Screening 36 microns and AM 120 lpi
	CTP Recorder	Kodak Generation News
	Film Recorder	
<b>Print</b>	Printing Press	Manroland Cromoman 70
	Press Geometry	4/4
	Press Control	Manroland PPM Pecom
	Closed Loop System	Quadtech Auto Register
	Damping System	Turbo system Baldwin
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Kodak Thermal news gold
	Printing Blankets	Contiarr Metal back
	Fountain Agent	Varn uniset fount
	Inks	Flint
	Paper	Holmen Standard
	Grams per square meter	45



# Mediacorp Press Ltd

TODAY

S'POREANS AND RESIDENTS NEED TO **TAKE OWNERSHIP IN WATER CONSERVATION** AND CHANGE CONSUMPTION HABITS COMMENT & ANALYSIS 14

TODAYONLINE.COM **WE SET YOU THINKING**

**TODAY**

FRIDAY, 21 MARCH 2014 MICA 01 0530/06 2013

**HINT TO CONTINUE IN OTHER AREAS**

## Debris spotted off Australia a 'credible lead' in MH370 search

Operations gain momentum with sighting of possible debris about 2,500km south-west of Perth, in the Indian Ocean

**POSSIBLE OBJECTS**

**POSSIBLE DEBRIS FOUND IN INDIAN OCEAN**

Australian ships are investigating two objects spotted by satellite that could be debris from Flight MH370, which changed course on March 8, possibly heading towards the Indian Ocean.

Any ship possible last position of plane based on satellite data

Map showing possible last position of plane based on satellite data

Search area in last few days

**LOCATION OF THE TWO OBJECTS**

**MORE REPORTS: PAGES 4-6**

**NEW AIR QUALITY REPORTING SYSTEM FROM APRIL**

PSI, which will be based on PM2.5, will pass the "window test", as an official from the National Environment Agency (NEA) just yesterday.

During the secure last of last year, there was criticism from some members of the public that the PSI readings did not correspond with what they saw outside their windows.

The new reporting system was announced in Parliament last week by Dr Vivian Balakrishnan, Minister for the Environment and Water Resources, during his ministry's Committee of Supply debate.

Yesterday, Dr Balakrishnan said at a press conference that the Government will bring forward the roll-out of the new system in view of the near-onset of hazy conditions this year.

While the hazy season in Singapore experienced over the last few days have improved air quality, he said this is still a

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**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Singapore

**Vision: To be Asia's top media company**

**Mission: Delivering valued content to the world**

MediaCorp is Singapore's leading media company with the most complete range of platforms, spanning television, radio, newspapers, magazines, digital and out-of-home media.

It pioneered the development of Singapore's broadcasting industry, with the broadcast of Radio in 1936 and Television in 1963. Today, MediaCorp has more than 50 products and brands in four languages (English, Chinese, Malay and Tamil)

Initiatives in the new digital space include internet TV-on-demand, High Definition TV broadcast and Over-the-Top (OTT) interactive services.

Beyond Singapore, MediaCorp is an active regional player through co-productions in TV dramas, magazine publishing, as well as Channel NewsAsia International, one of the first Asian English news channels.

Winner of numerous international awards and accolades including Asian Television Awards' Terrestrial Broadcaster of the Year, MediaCorp's vision is to become Asia's top media company, delivering valued content to the world.

**TODAY**

The nation's second most-read English newspaper, with a circulation of 300,000, TODAY offers busy working adults quality content in a convenient, compact format.

An unrivalled package of the top local and international news, it covers news reports on key issues through insightful and often provocative commentaries.

Source: MediaCorp, 2014

## Contact

Richard Valladares  
 MediaCorp Press Ltd  
 Caldecott Broadcast Centre  
 Andrew Road Annex Bldg  
 Singapore 299939  
 Phone +65 1800 236 4888  
 Fax +65 6534 2566  
 E-Mail ritchie@mediacorp.com.sg

<b>Workflow</b>	Circulation	300 000
	Page format, mm	289 x 355
	Editorial	Atex Prestige
	Ad-Booking	PPI
<b>PrePress</b>	General Workflow	PROIMAGE NEWSWAY
	File Checking	ENFOCUS PITSTOP PRO
	Operator controlled image editing software	—
	Auto image enhancement software	—
	Color Management	—
	Ink Saver	PROIMAGE OnCOLOR ECO
	Proof Software	GMG GMG DOT Proof
	Proof Printer	EPSON Epson Style Pro 4400
	RIP	KODAK Prinergy Evo
	<b>Plates</b>	Screen Technology
Screen Ruling, lpi		100
CTP Recorder		KODAK Trendsetter New 800
Film Recorder		—
<b>Print</b>	Printing Press	KBA Comet
	Press Geometry	4/2
	Press Control	EAE Control Console
	Closed Loop System	EAE Print System
	Damping System	TECHNOTRANS GAMMA-SD
	Ink Sequence	CMYK
<b>Materials</b>	Plates	KODAK ThermalNew Gold
	Printing Blankets	DAY INTERNATIONAL 8897-4
	Fountain Agent	DSC NEWSFOUNT PLUS 1388
	Inks	DIC NEWSFEED PROCESS
	Paper	CATALYST MARATHON
	Grams per square meter	45



# Neue Luzerner Zeitung AG

Neue Luzerner Zeitung



**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Adligenswil, Switzerland

Neue Luzerner Zeitung AG is the largest subsidiary of LZ Medien Holding AG. It publishes the Neue Luzerner Zeitung and its regional editions the Neue Urner Zeitung, the Neue Schwyzer Zeitung, the Neue Obwaldner Zeitung, the Neue Nidwaldner Zeitung and the Neue Zuger Zeitung as well as the Zuger Presse with the local edition Zugerbieter and the Lucerne Anzeiger. Some 280 000 readers throughout central Switzerland get their daily news from the Neue Luzerner Zeitung or one of its regional editions. Since September 2008, the Sunday paper Zentralschweiz am Sonntag has been published and is highly popular among readers and advertisers.

The Neue Luzerner Zeitung consists of four sections that focus on national and international news, business, regional news and sports. Various supplements complement this reporting: a sports journal on Thursday, the APERO leisure magazine on Monday and a weekly TV schedule. The Friday paper contains the leading job recruitment ads in central Switzerland, and every two weeks there is a supplement with background information on a current issue. Subscribers can also receive the Neue Luzerner Zeitung as an e-paper.

luzernerzeitung.ch is the online portal of Neue Luzerner Zeitung AG and its regional editions, and it is especially tailored to central Switzerland. In addition to regional news, it offers a wide range of information and services. With 8.7 site views a month, luzernerzeitung.ch is likewise an interesting and popular advertising platform.

Neue Luzerner Zeitung AG's print centre, LZ Print, in Adligenswil also prints newspapers for customers on modern, high-capacity CTP, printing and mailroom systems. Radio Pilatus, the leading private radio station in central Switzerland, and Tele 1, the TV station for central Switzerland that began broadcasting on February 1, 2010, complete the company's media portfolio.

<b>Workflow</b>	Circulation	130 000
	Page format, mm	320 x 470
	Editorial	Wood Wing Smart Connection Enterprise
	Ad-Booking	DIG GmbH DIG Anzeigensystem
<b>PrePress</b>	General Workflow	DIG GmbH DIG Blattplanung
	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	elpical Claro
	Color Management	Adobe Photoshop
	Ink Saver	
	Proof Software	b. comp GmbH TruPage
	Proof Printer	Epson Stylus Pro 4880
RIP	Agfa Harlequin	
<b>Plates</b>	Screen Technology	Agfa Frequency Modulated Screening
	Screen Ruling, lpi	122
	CTP Recorder	Agfa Polaris XTV-S
	Film Recorder	
<b>Print</b>	Printing Press	Wifag OF 370
	Press Geometry	4/4
	Press Control	ABB MPS
	Closed Loop System	
	Damping System	
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Fuji Film LP-NNV
	Printing Blankets	Manroland Vulkan Royal Web SRF
	Fountain Agent	Stehlin + Hostag Hydrofix Z
	Inks	Stehlin + Hostag Good News / Skala
	Paper	Perlen Papier Perlenpress CS
	Grams per square meter	42

## Contact

Anton Nussbaumer  
 Bereichsleiter Produktion und Technik  
 LZ Print  
 Neue Luzerner Zeitung AG  
 Maihofstrasse 76  
 6002 Luzern  
 Switzerland  
 E-Mail [anton.nussbaumer@lzmedien.ch](mailto:anton.nussbaumer@lzmedien.ch)  
 Phone +41 41 429 52 00



# Interview with Prensa Libre's Production Manager, Erick Morales

Among this year's members is Guatemala's Prensa Libre. In this edited interview, the newspaper's production manager, Erick Morales, discusses why his paper entered the contest, the challenges it faced and the benefits it sees from belonging to the INCQC.

**WAN-IFRA:** What was your main motivation for participating in the INCQC?

**Erick Morales:** The search for a competitive advantage over other newspapers in the region by improving our quality and our productivity by saving costs inherent in this process.

**How did you prepare for the contest? What was the biggest challenge?**

We needed to persuade our people that despite having presses from 1978 and technology of that age, we could still produce the quality required by the 21st century market. Our team is not using the latest technology, but we have a very committed team.

**Did you use the self-check possibility?**

Yes, it was a very good experience.

**Every copy evaluation is followed by an individual and detailed report. Did these reports help you in your quality optimisation process?**

Of course, all feedback received will provide signals regarding the path to be travelled for improving process quality optimisation. Achieving an optimal quality printing process involves the challenge of managing many variables involved throughout the process, the reports helped us to understand the balance and how they interact.

**What does it mean to your company (thinking about your employees and your customers) to be internationally**



**recognised for belonging to the world's best in newspaper print quality? And will you actively announce your success?**

For our company, it means:

- Cost savings due to the reduction of waste and raw material consumption.
- Worker motivation.
- Increased awareness of quality among workers.
- Professionalisation of the production department, acquiring new knowledge.



Their presses are from the late 1970s, but the team of Prensa Libre has succeeded in joining the Color Quality Club. This proves that state-of-the-art technology is not a precondition to be successful: it is as important to dominate the process.

- Speaking the same language as our suppliers so they are clear about the requirements we need from our raw materials.
- Marketing effect (commercial) of the certification, which helps to strengthen the leadership of our company.

For our customers, it means:

- They have the assurance that every day we will reproduce the same quality in each of our printed copies.
- The newspaper keeps its color advertising appeal, which means they can visualise the results of their campaigns without only imagining what the final result will be.

For readers, it means having a very attractive product to supplement the journalistic quality.

We announced our success in the INCQC on page 2 of the daily edition, where we printed the logo of WAN-IFRA.

**Do you plan to participate next time?**

Yes, we do. We currently have 7 stars, we are part of the Star Club of newspapers, so we hope to improve the ranking, getting better within this select group.



# Neue Zürcher Zeitung AG

NZZ am Sonntag



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Switzerland

With the publication of the Sunday paper NZZ am Sonntag for the first time on March 17, 2002, NZZ responded to its readers need for its customary credibility and competence on the weekend. In addition to reports, analyses, commentary and background reports on current events, the Sunday edition also offers articles on societal developments, cultural trends and entertaining features and columns. The magazine Z, published eight times a year, complements the weekend editions with articles on the cultivated lifestyle. With an average circulation of more than 132 000 copies, the NZZ am Sonntag reaches more than 470 000 readers each week. It is printed at the printing centre in Schlieren, which was extended in 2004. NZZ Print is a high-performing and quality-conscious partner for all newspaper products.

<b>Workflow</b>	Circulation	142 000
	Page format, mm	320 x 470
	Editorial	Michelic & Partner News NT
	Ad-Booking	Publicitas Pub 2000
	General Workflow	ABB Newsday
<b>PrePress</b>	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	elpical claro
	Color Management	elpical claro
	Ink Saver	ABB OnColorEco
	Proof Software	Efi Colorproof XF
	Proof Printer	Epson Stylus Pro 4900
	RIP	ABB Newsday-RIP
<b>Plates</b>	Screen Technology	AgfaAmplitude Modulated Screening
	Screen Ruling, lpi	122
	CTP Recorder	Agfa Polarix XTV
	Film Recorder	
<b>Print</b>	Printing Press	Wifag evolution 471
	Press Geometry	4/2
	Press Control	ABB MPS
	Closed Loop System	
	Damping System	Jimek Optima
<b>Materials</b>	Ink Sequence	CMYK
	Plates	Agfa N94-V
	Printing Blankets	Trelleborg Royal Web K2
	Fountain Agent	Cherntec Good News Fount TA
	Inks	Stehlin + Hostag / Siegwark
	Paper	UPM
	Grams per square meter	45

## Contact

Daniel Küng  
 Leiter Produktion  
 NZZ Print  
 Postfach  
 8021 Zürich  
 Switzerland  
 Phone +41 442581855  
 E-Mail daniel.kueng@nzz.ch



# Organización Publicitaria, S.A.

El Heraldó

**DOMINGO**

**ZONA 44-45**  
**Marathón pierde en SPS**  
La jornada 3 sigue hoy en el Estadio Nacional con Motagua-Platense

**SIEMPRE**  
**Emotivo centenario**  
El Canal de Panamá es una obra colosal que cumplió cien años

**VIDA 16**  
**Stallone captura a Mel Gibson**  
El "Rocky" o "Rambo" admite que hace mucho quería trabajar con Gibson, a quien describe como un gran atleta

TEGUCIGALPA, HONDURAS • EDICIÓN 11.265 • DOMINGO 17 DE AGOSTO DE 2014 • AÑO XXXIV • L. 8.00 • WWW.ELHERALDO.HN

## El Heraldó

La verdad en sus manos

**Fusina: Viene respuesta del crimen organizado**  
Gobierno asegura que, ante los golpes contundentes propinados, ya se ha comenzado a ver un desafío a la autoridad. Fusina revela sectores con nexos criminales **PÁG. 6**

**Lloran y oran por mineros muertos**  
Familiares y amigos pidieron por sus almas en misa de 40 días **PÁG. 48**

**SUCESOS 43**  
Policia captura a "Tiburón" y "La Flaca" por extorsión

**SUCESOS 43**  
Desaparece avioneta en La Mosquitia

**MUNDO 13**  
Saques y estado de emergencia en Ferguson

**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Tegucigalpa, Honduras

EL HERALDO was founded on 26th of November of 1979 with the vision of being a newspaper that delivers the truth to the reader's hands. It has now been 34 years since this initial idea from its Founding Editor, Don Jorge J. Larach, and through its agile team of journalists trained for investigative journalism, today EL HERALDO uncovers the most outrageous acts of corruption in the country and puts into perspective the national and international political agenda.

EL HERALDO seeks the truth, doing research to uncover and deliver it directly to the reader's hands. This hard work is achieved thanks to the leadership of Jorge Canahuati Larach Shibli as the President of Grupo OPSA, who guide the team towards innovation through their capability, reliability and commitment, aiming to give the readers a product of great value for them.

A strong commitment to readers makes EL HERALDO the leading media communication company in the central-southern region of Honduras. In addition to serving its target group, EL HERALDO has established itself as the information media of choice for readers of all ages and socio-economic groups. Its varied contents make this the number one ally for children, youth, adults and seniors. House wives, students, professionals, businessmen and all types of readers find interest in the newspaper's topics, which are delivered accurately and responsibly.

EL HERALDO is more than a newspaper, it is a social auditor that investigates, exposes and denounces the actions of public officials, through the sections "Al Frente" and "País"; it is a neighbor committed with the community, reaching to its people and putting in context the local economy, health, education and labor force, thanks to the "Regional" section; it is an economist who keeps you aware of movements in the domestic and international markets with advice on personal finances; it is a showcase for Hondurans to express themselves about what is happening in their neighborhood, thanks to the "Metro" section; it is a friend that comes to your home with practical advice on how to improve your lifestyle and quality of life through the service journalism of the "Súperguía"; it is an observer that puts international news into context through the "Mundo" section; it is an intellectual that analyzes topics of interest and makes them transcend through the pages of "Opinión"; it does not only

>>>

<b>Workflow</b>	Circulation	35000
	Page format, mm	285.75 x 349.25
	Editorial	DTI DTI
	Ad-Booking	DTI Advertising System
	General Workflow	DTI Newspeed
<b>PrePress</b>	File Checking	Onevision SpeedFlow
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Onevision Amendo
	Color Management	
	Ink Saver	Onevision SaveInk
	Proof Software	Kodak Virtual Proof
	Proof Printer	N/A
	RIP	Kodak Print console
<b>Plates</b>	Screen Technology	Kodak Creosettes
	Screen Ruling, lpi	110
	CTP Recorder	Kodak Creo News 70
	Film Recorder	N/A
<b>Print</b>	Printing Press	Goss Urbanite
	Press Geometry	
	Press Control	N/A N/A
	Closed Loop System	NELA
	Damping System	Fiberweb Red 1
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Sounther Lithoplate Viper
	Printing Blankets	KINYO NP21
	Fountain Agent	Tintas Sanchez Barnimex DN0217
	Inks	Tintas Sanchez Tecpro Offset
	Paper	Resolute
	Grams per square meter	48.8

>>> promote interaction with the reader but it gives them a voice through citizen journalism which is practiced through the "Conexión" section; it is an accomplice that makes you aware of new trends and events happening in the Honduran society, international royalty, celebrities and cultural coverage, through "Vida" section; it is a denunciator that introduces a police and judicial balance of the country through the pages of "Sucesos"; it is an athlete that keeps you aware of the different disciplines, through the "Zona Deportiva" section; is a cultural promoter that speaks of art, painting, literature, philosophy, politics, architecture, curiosities, entertainment and varied topics, through the Saturday magazine "Tic Tac" and the Sunday magazine "Siempre"; It is a parent that highlights and recognizes the outstanding work of Hondurans that transcend out of the ordinary, presenting them every Sunday in the "Primer Plano" section; it is a helping hand that reaches to the communities bringing joy to underprivileged children, through the campaigns of "Maratón del Saber" and "Regale un juguete en Navidad", grouped under the "Soli-Diario" concept, which has now been running for nine years. It is difficult to summarize all that EL HERALDO represents for the Honduran society and its role as a social actor, essential for the community's development and growth.

EL HERALDO is a media communication company, characterized not only by its useful content but also for being the most effective way to do advertisement.

## Contact

José Orlando Matamoros Mayorga  
Gerente Corporativo de Operaciones  
Jose.Matamoros@go.com.hn  
Organización Publicitaria, S.A.  
Barrio Guamilito 3ra. Avenida 6 y 7 calle, NO 34  
Tel. Directo: (504) 2508 3118, PBX: (504) 2553 3101, Ext: 3118  
San Pedro Sula, Cortés, Honduras, C.A.

Gerardo Alfredo Obregón Méndez  
Jefe de Aseguramiento de Calidad  
Gerardo.Obregon@go.com.hn  
Organización Publicitaria, S.A.  
Barrio Guamilito 3ra. Avenida 6 y 7 calle, NO 34  
Tel. Directo:(504) 2508 3159, PBX: (504) 2553 3101, Ext: 3159  
San Pedro Sula, Cortés, Honduras, C.A.

# Prensa Libre S.A.

El Quetzalteco



## Category 2:

Heatset-offset printing or UV-cured offset printing on newsprint

## Printing site:

Commercial Plant of Prensa Libre, Guatemala City, Guatemala

El Quetzalteco is a morning newspaper that circulates from Monday to Saturday with an average of 10 000 copies. It is focused on the western region of Guatemala, directed to all socio economical segments and ages, covering the information and entertainment needs on a daily basis. El Quetzalteco is a newspaper of tradition, offering to the western region of Guatemala, an option for objective and focused information, being considered by the western region as one of the best newspapers available.

Workflow	Circulation	10 000
	Page format, mm	281 x 342.9
	Editorial	—
	Ad-Booking	—
	General Workflow	In-house SPC
PrePress	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	—
	Color Management	X-Rite I 1 Publish Pro 2
	Ink Saver	GMG InkOptimizer
	Proof Software	CGS Publishing Technologies Oris Color Proff
	Proof Printer	Epson Stylus Pro 7880
	RIP	Kodak Prinergy Conect
Plates	Screen Technology	Kodak Staccato
	Screen Ruling, lpi	100
	CTP Recorder	Kodak Magnus Quantum 800 III
	Film Recorder	Torricel CTP System Egraf
Print	Printing Press	Harris M1000
	Press Geometry	4/2
	Press Control	—
	Closed Loop System	—
	Damping System	Harris Brush
	Ink Sequence	KCMY
Materials	Plates	Anocoil T44
	Printing Blankets	Vulkan Horizon
	Fountain Agent	Flintt Hydroweb
	Inks	Sun Chemical Web HS
	Paper	Catalyst Marathon
	Grams per square meter	40

## Prensa Libre



**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Editorial Plant of Prensa Libre

Prensa Libre is a morning newspaper, that circulates from Monday to Sunday with an average of 130 000 copies. Inside our pages, information is found from the most relevant topics of the daily news.

It is directed to all socio economical segments and ages, covering the information and entertainment needs on a daily basis, including the capital city (Guatemala) and all of the Guatemalan States (all 21 of them). Prensa Libre is a newspaper of tradition, offering complete, veracious and objective information, being considered by 6 millions of Guatemalans as the best newspaper of their country.

<b>Workflow</b>	Circulation	130 000
	Page format, mm	282,6 x 342,9
	Editorial	Tera Digital Publishing GN3
	Ad-Booking	In-house Intranet
	General Workflow	In-house SPC
<b>PrePress</b>	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Adobe Photoshop
	Auto image enhancement software	Vinuscan IPM Workflow
	Color Management	X-Rite I 1 Publish Pro 2
	Ink Saver	GMG Ink Optimizer
	Proof Software	GMG Color Proof
	Proof Printer	Epson Stylus Pro 4880
	RIP	Kodak Prinergy Conect
<b>Plates</b>	Screen Technology	Kodak Frequency Modulated Screening
	Screen Ruling, lpi	100
	CTP Recorder	Kodak Trendsetter-News
	Film Recorder	Egrat Lineadue Srl CTP System 120
<b>Print</b>	Printing Press	Harris N800
	Press Geometry	4/2
	Press Control	—
	Closed Loop System	—
	Damping System	Harris Brush
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Anocoil T44
	Printing Blankets	Day 8897-4
	Fountain Agent	Grafolve CSW6000SC
	Inks	Sun Chemical WEB
	Paper	Catalyst Marathon
	Grams per square meter	40

## Contact

Erick Morales  
 Production Manager  
 13 Calle 9-31 Zona 1  
 Guatemala City, Guatemala  
 Phone +502 24 125 000, Ext. -2001  
 or  
 Luis Nunez  
 Quality Control  
 13 Calle 9-31 Zona 1  
 Guatemala City, Guatemala  
 Phone +502 24 125 000, Ext. -2009

# Pressehaus Stuttgart Druck GmbH

Stuttgarter Nachrichten



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Stuttgart, Germany

Pressehaus Stuttgart Druck GmbH produces several daily newspapers and weekly publications for Zeitungsgruppe Stuttgart as well as various print products for publishing houses, industry and commercial businesses. With the Stuttgarter Zeitung, we are responsible for printing one of the major German-language regional newspapers with quality national and international reporting.



<b>Workflow</b>	Circulation	80000
	Page format, mm	350 x 520
	Editorial	Eidos Méthod
	Ad-Booking	SAP IS/MAM EHP6
<b>PrePress</b>	General Workflow	DIG Productplanner/Tracker
	File Checking	Proset / OneVision Adjust / Solvero
	Operator controlled image editing software	Adobe Creative Suite Photoshop
	Auto image enhancement software	Epical Claro 9
	Color Management	—
	Ink Saver	—
	Proof Software	EFI Colorproof XF 4.5
	Proof Printer	HP 1050 C
	RIP	Torrent Harlequin 7.2r1
	<b>Plates</b>	Screen Technology
Screen Ruling, lpi		150
CTP Recorder		Kodak Generation News
Film Recorder		—
<b>Print</b>	Printing Press	KBA Commander
	Press Geometry	8 (4/2) 10 Zylinder
	Press Control	EAE Print Image
	Closed Loop System	—
	Damping System	TechnoTrans Deltasprey
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Kodak / Fuji PT News / LH-NN 2
	Printing Blankets	Vulcan / Conti Royal Web K 2 /
	Fountain Agent	Spielberger ProNeWS R300/5.1
	Inks	Siegwerk Agilas
	Paper	UPM / Palm / Norske Skog
	Grams per square meter	42,5



## Stuttgarter Zeitung



**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Stuttgart, Germany

>>> We also serve many publishing customers, and in addition to many other daily and weekly newspapers, we produce customer, association, exhibition and corporate newsletters. Our portfolio also includes magazines and program catalogues as well as automotive industry catalogues, magazines and advertising inserts. Our strength resides not only in our versatility or in the fact that our production facilities use state-of-the-art printing technology, but rather in that we support our customers as a professional partner all throughout the process from the concept to the finished product and the mailing.

<b>Workflow</b>	Circulation	145 000
	Page format, mm	350 x 520
	Editorial	Eidos Méthode
	Ad-Booking	SAP IS/MAM EHP6
	General Workflow	DIG Productplaner/Tracker
<b>PrePress</b>	File Checking	Procsset/OneVision Adjust / Solvero
	Operator controlled image editing software	Adobe Creative Suite Photoshop
	Auto image enhancement software	Epical Claro 9
	Color Management	—
	Ink Saver	—
	Proof Software	EFI Colorproof XF 4.5
	Proof Printer	HP 1050C
	RIP	Torrent Harlequin 7.2r1
<b>Plates</b>	Screen Technology	Sandy Screen
	Screen Ruling, lpi	150
	CTP Recorder	Kodak Generation News
	Film Recorder	—
<b>Print</b>	Printing Press	KBA Commander
	Press Geometry	8 (4/2) 10 Zylinder
	Press Control	EAE Print Image
	Closed Loop System	—
	Damping System	Technotrans Deltasprey
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Kodak / Fuji PT News / LH-NN2
	Printing Blankets	Vulcan Royal Web K2
	Fountain Agent	Spielberger ProNeWS R300/5.1
	Inks	Siegwerk Agilas
	Paper	UPM / Palm / Norske Skog
	Grams per square meter	42,5

## Contact

Johannes Degen  
Geschäftsführer  
Phone +49 711 7205-8000  
Fax +49 711 7205-8009  
E-Mail j.degen@phd.zgs.de

Corinna Purmann  
Responsible for INCQC  
Phone +49 711 7205-8201  
Fax +49 711 7205-8203  
E-Mail c.purmann@phd.zgs.de

# Printing Partners Brussels SA

De Gazet van Antwerpen

**Putte** Politie zoekt kattenbeul Blz. 15

## GAZET VAN ANTWERPEN

www.gva.be  
VRIJDAG 12 JANUARI 2014 | Editie NOORD



**WK VELDRIJDEN**  
Concurrenten van Sven Nys op scherp

**NIELS ALBERT**  
"Alles of niets"

**ZDENEK STYBAR**  
"Helemaal mijn parcours"

SPORT 1-8  
FOTO PHOTO NEWS

---

**Winterkoopjes historisch slecht**

**Met nog een kwart van de wintercollectie in de rekken, zijn de modeshoppeleers teleurgesteld over de winterkoopjes. Vier op de tien ondernemers verkocht minder en dat is een diepterecord sinds 2007, zegt Unizo.**

• Gemiddeld verkochten de zelfstandige modewinklers 3,9 procent minder dan tijdens de vorige winterkoopjes, berekent Unizo. Dat is een recordaantal sinds 2007. Toen was er een compensatie van 2,4 procent. In 2008 was er een negatieve wijziging van 9 procent, maar sinds 2009 sluisken de winkeliers losjes. Dit jaar is de verkoop van winterkoopjes met 11 procent naar beneden gegaan. De aanpak van de slechte werksituatie, die de economische conjunctuur met zich mee brengt, wordt door Unizo als "structureel probleem" in de modesector: promoties door het jaar, stijgende verkoop via internet, schadevergoeding, internationalisering en laag prijzen. Gevolg is dat het wat modeshoppeleers meer ruimte geeft om te zitten, zegt ondernemersorganisatie VME. "De mensen houden die in bewaring, maar we zien ook dat 12 procent zijn overbodig aanpakken, overbodige verkoop van winterkoopjes. 11 procent aan een verkoopje. Dit dat nog eens 11 procent zijn stock verdueren aan een goed verdientheidsinstelling." **WMA**

Blz. 4

---

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Tel: 03 238 10 100 | www.topinterieur.be

<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Groot-Bijgaarden / Paal-Beringen, Belgium

Coldset Printing Partners (joint venture of Printing Partners Brussels SA and Printing Partners Paal-Beringen SA) is the biggest newspaper printer in Belgium. Beyond the inhouse newspapers (De Standaard, Het Nieuwsblad, Het Belang van Limburg, De Gazet van Antwerpen, L'Avenir) we also print The Wallstreet Journal, L'Equipe, Metro and about 90 free-sheet newspapers for Belgium, The Netherlands and France.

<b>Workflow</b>	Circulation	113000
	Page format, mm	285 x 405
	Editorial	DTI Newspeed
	Ad-Booking	In-house created MAS
	General Workflow	Enfocus Powerswitch
<b>PrePress</b>	File Checking	Enfocus PitStop
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Agfa Intellitune
	Color Management	Adobe Color Suite
	Ink Saver	Agfa Optiink
	Proof Software	Agfa Arkitex Tiffproof
	Proof Printer	HP Designjet
	RIP	Agfa Grafix RIP
<b>Plates</b>	Screen Technology	Agfa Sublima
	Screen Ruling, lpi	150
	CTP Recorder	Agfa Polaris
	Film Recorder	
<b>Print</b>	Printing Press	KBA Commander
	Press Geometry	4/4
	Press Control	EAE Print4
	Closed Loop System	Q.I. Press Controls
	Damping System	Baldwin World MX
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Agfa VCF
	Printing Blankets	ContiTech Entropia
	Fountain Agent	Siegwerk Inkredible Good News
	Inks	Siegwerk Generas
	Paper	Stora Enso Newsprint
	Grams per square meter	42,5

## De Standaard



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Groot-Bijgaarden / Paal-Beringen, Belgium

<b>Workflow</b>	Circulation	99000
	Page format, mm	285 x 400
	Editorial	Eidos Media Methode
	Ad-Booking	In-house Adsuite
	General Workflow	Eidos Media Methode
<b>PrePress</b>	File Checking	Enfocus Pitstop
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Agfa IntelliTune
	Color Management	X-Rite ProfileMaker
	Ink Saver	Agfa IntelliTune
	Proof Software	Agfa Arkitek
	Proof Printer	HP Designjet T1300
RIP	Global Graphics Harlequin	
<b>Plates</b>	Screen Technology	Agfa Sublima (Amplitude Modulated Screening)
	Screen Ruling, lpi	150
	CTP Recorder	Agfa Polaris
	Film Recorder	—
<b>Print</b>	Printing Press	KBA Commander
	Press Geometry	4/4
	Press Control	ABB Pressmaster
	Closed Loop System	QIPC QI (density, water, register)
	Damping System	Baldwin Jimek
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Agfa ChemFree
	Printing Blankets	Trelleborg Vulcan Royal Web
	Fountain Agent	Solco Dampstar
	Inks	Flint
	Paper	Palm / UPM / Stora Enso Newsprint / News / News-Press
	Grams per square meter	42,5

**Contact**

CEO: Paul Huybrechts  
 Operational Director: Eric Elyn  
 Quality manager: Patrick Bosmans  
 E-Mail [www.coldsetprintingpartners.be](http://www.coldsetprintingpartners.be)

# Printing Partners Brussels SA

Het Belang van Limburg



Category 1:	Coldset-offset printing on newsprint
Printing site:	Groot-Bijgaarden / Paal-Beringen, Belgium

Coldset Printing Partners (joint venture of Printing Partners Brussels SA and Printing Partners Paal-Beringen SA) is the biggest newspaper printer in Belgium. Beyond the inhouse newspapers (De Standaard, Het Nieuwsblad, Het Belang van Limburg, De Gazet van Antwerpen, L'Avenir) we also print The Wallstreet Journal, L'Equipe, Metro and about 90 free-sheet newspapers for Belgium, The Netherlands and France.

Workflow	Circulation	110000
	Page format, mm	285 x 405
	Editorial	DTI Newspeed
	Ad-Booking	InHouse created MAS
	General Workflow	Enfocus Powerswitch
PrePress	File Checking	Enfocus PitStop
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Agfa Intellitune
	Color Management	Adobe Color Suite
	Ink Saver	Agfa Optiink
	Proof Software	Agfa Arkitex Tiffproof
	Proof Printer	HP Designjet
	RIP	Global Graphics Grafix RIP
Plates	Screen Technology	Agfa Sublima
	Screen Ruling, lpi	150
	CTP Recorder	Agfa Polaris
	Film Recorder	
Print	Printing Press	KBA Commander
	Press Geometry	4/4
	Press Control	EAE Print4
	Closed Loop System	Q.I. Press Controls
	Damping System	Baldwin World MX
	Ink Sequence	CMYK
Materials	Plates	Agfa VCF
	Printing Blankets	ContiTech Entropia
	Fountain Agent	Siegwerk Inkredible Good News
	Inks	Siegwerk Generas
	Paper	Stora Enso Newsprint
	Grams per square meter	42,5



## Het Nieuwsblad



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Groot-Bijgaarden / Paal-Beringen, Belgium

<b>Workflow</b>	Circulation	255 000
	Page format, mm	285 x 400
	Editorial	Eidos Media Methode
	Ad-Booking	In-house Adsuite
	General Workflow	Eidos Media Methode
<b>PrePress</b>	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Agfa IntelliTune
	Color Management	X-Rite ProfileMaker
	Ink Saver	Agfa IntelliTune
	Proof Software	Agfa Arkitek
	Proof Printer	HP Designjet T1300
RIP	Global Graphics Harlequin	
<b>Plates</b>	Screen Technology	Agfa Sublima (Amplitude Modulated Screening)
	Screen Ruling, lpi	150
	CTP Recorder	Agfa Polaris
	Film Recorder	—
<b>Print</b>	Printing Press	KBA Commander
	Press Geometry	4/4
	Press Control	ABB Pressmaster
	Closed Loop System	QIPC QI
	Damping System	Baldwin Jimex
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Agfa ChemFree
	Printing Blankets	Trelleborg Vulcan Royal Web
	Fountain Agent	Solco Dampstar
	Inks	Flint Eurostar
	Paper	Palm / UPM / Stora Enso Newsprint / News / News-Press
	Grams per square meter	42,5

**Contact**

CEO: Paul Huybrechts  
 Operational Director: Eric Elyn  
 Quality Manager: Patrick Bosmans  
 E-Mail [www.coldsetprintingpartners.be](http://www.coldsetprintingpartners.be)

# Printing Partners Brussels SA

L'Avenir



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Groot-Bijgaarden / Paal-Beringen, Belgium

Coldset Printing Partners (joint venture of Printing Partners Brussels SA and Printing Partners Paal-Beringen SA) is the biggest newspaper printer in Belgium. Beyond the inhouse newspapers (De Standaard, Het Nieuwsblad, Het Belang van Limburg, De Gazet van Antwerpen, L'Avenir) we also print The Wallstreet Journal, L'Equipe, Metro and about 90 free-sheet newspapers for Belgium, The Netherlands and France.

<b>Workflow</b>	Circulation	86 000
	Page format, mm	260 x 365
	Editorial	Eidos Media Methode
	Ad-Booking	In-house Adsuite
<b>PrePress</b>	General Workflow	Eidos Media Methode
	File Checking	Enfocus Pitstop
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Agfa IntelliTune
	Color Management	X-Rite ProfileMaker
	Ink Saver	Agfa IntelliTune
	Proof Software	Agfa Arkitex
	Proof Printer	HP Designjet T1300
RIP	Global Graphics Harlequin	
<b>Plates</b>	Screen Technology	Agfa Sublima (Amplitude Modulated Screening)
	Screen Ruling, lpi	150
	CTP Recorder	Agfa Polaris
	Film Recorder	—
<b>Print</b>	Printing Press	MAN Colorman
	Press Geometry	4/4
	Press Control	ABB Pressmaster
	Closed Loop System	QIPC QI (density, water, register)
	Damping System	Baldwin Jimex
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Agfa ChemFree
	Printing Blankets	Day Headline
	Fountain Agent	Flint Media Found S
	Inks	Flint
	Paper	Palm / UPM / Stora Enso Newsprint / News / News-Press
	Grams per square meter	42,5

## Contact

www.coldsetprintingpartners.be  
 CEO: Paul Huybrechts  
 Operational Director: Eric Elyn  
 Quality manager: Patrick Bosmans

# Rheinpfalz Verlag und Druckerei GmbH & Co. KG

Die Rheinpfalz

**SOMMERCAFÉ: BESUCHER PLAUDERN MIT DER REDAKTION – LOKALTEIL**

## DIE RHEINPFALZ

Donnerstag, 22. Juli 2014 | Jahrgang 79 | Nr. 147 | Pläzler Tagblatt | D 9040 | Einzelheft € 1,55

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**Mehr als 500 Tote im Gaza-Konflikt**  
Israelis Armer über eindringende Hamas-Kämpfer

**Da irtt Wuff**  
Der Ex-Bundespräsident geht mit Journalisten hart ins Gericht – Aber er stellt fälschliche Behauptungen auf

**Glashaus für Ludwigshafen**

**Mant: Auch Rheinland-Pfalz fordert Ausnahmen**

**Bafög: Ab 2016 mehr Geld**

**Adi: Gründer Karl Albrecht tot**

**Wetter**

**BORENTREND**

**Ukraine-Konflikt**

**REISEFALTS NETZ**

<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Ludwigshafen, Germany

Die Rheinpfalz is the regional daily newspaper for the federal state of Palatinate. Distributed circulation: 231.313 copies daily (source: Audit Bureau of Circulation, first quarter 2014). Die Rheinpfalz reaches more than 690 000 readers daily, or 58 percent of population over 14 years of age.

The de-centrally organised publishing house today consists of 13 local editorial offices, four business offices and about 75 service points. Nearly 5000 Journalists, photographers, correspondents, publishing house staff, printing specialists and carriers provide Die Rheinpfalz readers with their morning news on seven days per week.

<b>Workflow</b>	Circulation	235 000
	Page format, mm	350 x 520
	Editorial	Multicon NGEN
	Ad-Booking	SAP IS / MAM
	General Workflow	
<b>PrePress</b>	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Epical Claro
	Color Management	
	Ink Saver	PPI InkSaver
	Proof Software	PPI OM/Proofstation
	Proof Printer	Epson PRO 9450
	RIP	Highwater Harlequin 8.1
<b>Plates</b>	Screen Technology	Frequency Modulated Screening 35
	Screen Ruling, lpi	
	CTP Recorder	Kodak Trendsetter News 200
<b>Print</b>	Film Recorder	—
	Printing Press	KBA Cortina
	Press Geometry	4/2
	Press Control	KBA PMS Easy Plan
	Closed Loop System	—
<b>Materials</b>	Damping System	—
	Ink Sequence	KCMY
	Plates	Toray MX10
	Printing Blankets	Contitech CDG 171
	Fountain Agent	—
	Inks	Siegwerk
	Paper	UPM News WLO
Grams per square meter	45	

## Contact

Valentin Kneile  
 Rheinpfalz Verlag und Druckerei GmbH & Co. KG  
 Flomersheimer Straße 2-4  
 67061 Ludwigshafen  
 Germany  
 Phone +49621-6713114  
 E-Mail valentin.kneile@rheinpfalz.de  
 Web www.rheinpfalz.de

# Ringier Print Adligenswil AG

Blick



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Adligenswil, Switzerland

“Blick” is Switzerland’s best-selling newspaper. The first and only Swiss popular newspaper sets the agenda and forms opinion. “Blick” is published in a daily print run of 230,000 copies. Its tabloid Sunday edition, Sonntags Blick, has a circulation of 255,000 copies. Colourful and entertaining, the largest Swiss Sunday newspaper gives extensive, close-up coverage of politics, business, society and sports. Ringier Print ensures that more than one million Swiss can read their favourite newspaper at the breakfast table. Besides the Ringier newspapers “Blick”, “Sonntags Blick” and “Blick am Abend”, 250 personnel produce additional daily, weekly, trade, association and customer newspapers as well as newspaper-type objects, such as advertising supplements. Five WIFAG web offset presses output up to 205,000 copies per hour. The mailroom and distribution logistics supply more than 60 newspaper titles to various distribution networks for distribution throughout the country.

Ringier Print’s creative specialists and modern technology satisfy all prepress requirements. From the taking over of outside data to electronic text and image processing, design, page layout and proofing, up to Computer- to-Plate, Ringier Print satisfies all needs. Customer support for image processing is of vital importance, as the quality in print is largely determined by the shooting and post-treatment of the images. With the editorial system Open EDITOR and via web browser, Ringier Print also permits its customers, wherever they are, to fill their newspaper with contents. The Open EDITOR plus makes the editorial system the central instrument for all online and offline channels. With the certified management system ISO 9001 for quality and ISO 14001 for the environment, Ringier Print emphasises its objective to achieve continuous quality optimisation and environment-friendly production. Certification in accordance with the principles and criteria of Forest Stewardship Council A.C. enables the use of paper containing at least 30 % fibres from responsibly managed forestry. Since 2011, Ringier Print has been certified for climate-neutral print products. “myclimate” as a partner guarantees the efficient use of resources in high-quality environmental projects.

<b>Workflow</b>	Circulation	210000
	Page format, mm	320 x 470
	Editorial	Woodwing
	Ad-Booking	SAP Media
	General Workflow	ABB Newsday
<b>PrePress</b>	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Claro
	Color Management	Agfa On Color Eco
	Ink Saver	Agfa On Color Eco
	Proof Software	GMG DotProof
	Proof Printer	Epson Stylus Pro 7900
	RIP	Agfa Grafix RIP
<b>Plates</b>	Screen Technology	Amplitude Modulated Screening
	Screen Ruling, lpi	122
	CTP Recorder	Agfa Polaris
	Film Recorder	
<b>Print</b>	Printing Press	Wifag evolution 371
	Press Geometry	4/2
	Press Control	Wifag evo 371
	Closed Loop System	Bilddaten Wifag
	Damping System	Baldwin Jimex
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Agfa N 91 V
	Printing Blankets	Trelleborg Metalnews
	Fountain Agent	Stehlin Hostag
	Inks	Stehlin Hostag
	Paper	Perlen Papier Perlenpress CS
	Grams per square meter	45

## Contact

Adrian Hammer  
 Ringier Print Adligenswil  
 Ebikonstrasse 75  
 6043 Adligenswil  
 Switzerland  
 Phone +41 41 375 12 53  
 Fax +41 41 375 16 68  
 E-Mail [print@ringier.ch](mailto:print@ringier.ch)  
 Web [www.ringierprint.ch](http://www.ringierprint.ch)



# Retrofit: A second life for your production equipment

If well looked after and maintained regularly, a high-quality rotary printing press can easily be used for 15 to 20 years and will produce good results. But what comes after that? Many printing plant managers face the decision: reinvest or retrofit.



The retrofit project at the printing plant of the St. Galler Tagblatt in Switzerland was recently completed successfully. One important requirement: only standard industry components were used when replacing the press controls.

Retrofitting a press or mailroom system can pose an interesting alternative to investing in new equipment, since it pushes off for several years the need to decide whether to invest.

Depending on the condition of the equipment and the requirements of the plant, retrofitting can involve a wide range of different measures, from replacing electrical and electronic components to a complete reconfiguration. In some cases, a problem can be solved simply by retrofitting an aggregate.

Usability of the installation is an important consideration: If there is plenty of free capacity, or if some of the orders can be outplaced temporarily to a partner printing plant, then the retrofit can be carried out much more quickly than if full production must be continued.

The following case studies show widely varying approaches to such projects.

## Case study: St. Galler Tagblatt, Winkeln plant

Securing the technological future was the aim behind the project to retrofit a Wifag press during uninterrupted production at the Winkeln printing plant in Switzerland. Hansjürg Stihl, head of the plant, described it as "open heart surgery." It involved replacing all printing rollers and spray damping systems, as well as overhauling the blanket washing system, roller lock-ups and folders. In the case of two printing towers and autopasters, the press management system had to be upgraded to the latest version. The components that were freed up as a result can now be used as replacement parts for the remaining installation – a welcome secondary effect.

Stihl said the most important aspect was the replacement of the positioning system that is responsible for the printing unit

control: "For us, the replacement of the old system with the ABB positioning system meant implementing a control technology for the future."

The project had a number of defined targets. For instance, the new controls and drives had to be compatible with the old ones, all orders had to be produced in-house (to avoid loss of income), and the cost of the retrofit had to be less than 10 per cent of the cost of acquiring a new press.

The time required to carry out such an extensive modular retrofit and the workload on the employees, who had to expend major efforts, were underestimated. An especially complex task was the planning of the many outside jobs that are produced at the printing centre in addition to the daily newspapers. Looking back, Stihl said:

Continued on page 109

# Russmedia Verlag GmbH

NEUE Vorarlberger Tageszeitung



**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Schwarzach, Austria

The Neue Vorarlberger Tageszeitung (NEUE) was founded in 1972 as an alternative to the Vorarlberger Nachrichten. Since 1990, NEUE has belonged to Russmedia and is one of the few dailies in Europe to be published from Tuesday to Sunday.

Styria was involved with the paper before it was acquired by publisher Eugen A. Russ. These years gave rise to a still-existing cooperation with the Styrian Kleine Zeitung. This newspaper provides key content (politics, international) and some content for the business and sports sections.

NEUE is published in a handy small format and is popular on account of its quality regional and national journalism. Its subjects include answers to current questions and fascinating portraits of celebrities and everyday citizens. Its extensive sports coverage on the weekend is also particularly popular.

<b>Workflow</b>	Circulation	15 000
	Page format, mm	235 x 305
	Editorial	PPI ContextX
	Ad-Booking	PPI Adman
	General Workflow	PPI Planpag
<b>PrePress</b>	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	AGFA Intellitune
	Color Management	Adobe Colorsync
	Ink Saver	PPI
	Proof Software	PPI OM
	Proof Printer	PPI Harlequin
<b>Plates</b>	Screen Technology	conventional
	Screen Ruling, lpi	133
	CTP Recorder	AGFA Advantage
	Film Recorder	
<b>Print</b>	Printing Press	Manroland GEOMAN
	Press Geometry	4/4
	Press Control	Manroland Pecom
	Closed Loop System	
	Damping System	Manroland turbo
	Ink Sequence	CMYK
<b>Materials</b>	Plates	AGFA
	Printing Blankets	Conti
	Fountain Agent	Böttcher
	Inks	Siegwerk
	Paper	Steyrermühl
Grams per square meter	42,5	

## Vorarlberger Nachrichten



<b>Category 1:</b>	Coldset-offset printing on newsprint
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<b>Printing site:</b>	Schwarzach, Austria
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The Vorarlberger Nachrichten is the most widely circulating daily newspaper in Vorarlberg, the westernmost federal state of Austria. It is produced in print and digital versions from Monday to Saturday and is geared towards all ages and walks of life, regardless of their political or ideological viewpoints. It has a clear focus on local news and people in the region. The sold circulation is 70 000, giving the Vorarlberger Nachrichten a daily reach of around 170 000 readers in its print version.

<b>Workflow</b>	Circulation	70 000
	Page format, mm	305 x 470
	Editorial	PPI ContentX
	Ad-Booking	PPI Adman
	General Workflow	PPI Planpag
<b>PrePress</b>	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	AGFA Intellitune
	Color Management	Adobe Colorsync
	Ink Saver	PPI Inksaver
	Proof Software	PPI OM
	Proof Printer	
<b>Plates</b>	RIP	PPI Harlequin
	Screen Technology	conventional
	Screen Ruling, lpi	133
	CTP Recorder	AGFA Advantage
<b>Print</b>	Film Recorder	
	Printing Press	Manroland GEOMAN
	Press Geometry	4/4
	Press Control	Manroland Pecom
	Closed Loop System	
	Damping System	Manroland turbo
<b>Materials</b>	Ink Sequence	CMYK
	Plates	AGFA
	Printing Blankets	Conti
	Fountain Agent	Böttcher
	Inks	Siegwerk
	Paper	Steyrermühl
Grams per square meter	42,5	

**Contact**

Peter Zehrer, Christian Stuppner



# Saarbrücker Zeitung Verlag und Druckerei GmbH

Saarbrücker Zeitung

<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Saarbrücken, Germany

Saarbrücker Zeitung is the leading regional daily newspaper in the Saarland area and can trace its roots back to the year 1761. With an average circulation of 146 000 copies, the SZ is published daily, except Sunday, in 12 local editions and is read by some 420 000 persons. As the only regional subscription newspaper in the Saarland area, the SZ is published Monday to Thursday with an average page count of 32, and on Friday and Saturday with 80 pages (including preprints). Since October 2004, Saarbrücker Zeitung has been produced strictly in accordance with the conditions of the ISO newspaper printing standard.

Since 2011 the Saarbrücker Zeitung group has been using a highly integrated SAP CRM system for all daily newspapers belonging to the SZ group. Editorial production is done using the CCI NewsDesk system. For advertising, the SAP-IS-M/AM is used in combination with the PPI planning and production components. Plate production is done via PPI Print-NetOM on two Krause LS Jet 250 systems, with automatic plate punching and bending carried out on 2B and Nela units. Since September 2006 the SZ has been published in the medium size German format ("Rheinisch") and printed on two Manroland Colomran presses equipped with 9-couple satellite units. The installation is equipped with ribbon and section stitcher as well as a Spinncard card gluing system. This permits collect production of up to 64 full-color pages.

Since July 2012 the Saarbrücker Zeitung has been produced on two new Ferag lines capable of inserting up to 28 objects (each line) in a single run. This new installation made it possible to process daily newspapers, weekly titles and direct mail media in one mailroom. More than 600 million inserts are processed annually. Higher quality inserts and print products are produced via a cutting and a stitching drum.

## Contact

Franz-Josef Hirsch  
 Leitung Gesamtherstellung  
 Saarbrücker Zeitung Verlag und Druckerei GmbH  
 Untertürkheimer Straße 15  
 66117 Saarbrücken  
 Germany  
 E-Mail fjhirsch@sz-sb.de

<b>Workflow</b>	Circulation	146000
	Page format, mm	350 x 510
	Editorial	CCI Newsdesk
	Ad-Booking	SAP ISM/AM
<b>PrePress</b>	General Workflow	PPI
	File Checking	OneVision Asura, Solvero
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Elpical Claro PreMediaServer
	Color Management	
	Ink Saver	PPI InkReduction
	Proof Software	GMG ColorProof
	Proof Printer	Epson 4400
	RIP	Global Graphics
	<b>Plates</b>	Screen Technology
Screen Ruling, lpi		150
CTP Recorder		Krause LS Jet 250
Film Recorder		
<b>Print</b>	Printing Press	Manroland Colomran
	Press Geometry	4/2
	Press Control	Manroland Pecom
	Closed Loop System	
<b>Materials</b>	Damping System	Technotrans Sprühfeuchtwerke microspray und deltaspray
	Ink Sequence	CMYK
	Plates	AGFA N94-VCF 30 WEB
	Printing Blankets	Day International, Flintgroup 8395
	Fountain Agent	Vegra Violet 3650/861-50 Zi Neutral
	Inks	Siegwerk ACCURAS US
	Paper	Stora Hyfte Newspress
	Grams per square meter	42,5



# SDZ Druck und Medien GmbH & Co. KG

Schwäbische Post,



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Crailsheim, Germany

SDZ Druck und Medien is a company with about 320 employees. The company's activities are as follows:

- daily and weekly newspaper publishing
- media services
- data management and computing centre
- SDZeCOM digital media services
- digital printing and printing services

The Schwäbische Post is a regional daily newspaper with a circulation of about 27 000 copies. In 1965 it became one of the first daily newspapers in Germany to be printed by the web offset color printing.

Modern editorial and layout programs are used for the complete production of editorial and advertising pages.

Multiple use is made of text and image data, including the company's electronic media.

The prepress department is among the pioneers of computer-controlled text processing, and since 1990 has been organised to operate with digital workflows up to CTP. The emphasis today is on database-supported catalogue production for print and electronic media.

Digital image recording and image processing, colour management and output-neutral image data handling up to the image database, with automatic integration into page documents and external access possibilities are features of the prepress sector of the SDZeCOM digital media service provider.

State-of-the-art digital tools and production equipment, and benchmarking of the participation in the international Newspaper Color Quality Club competition are the logical consequence of an innovative, quality oriented corporate philosophy.

Newspaper titles and circulations:

- Schwäbische Post: 27 000 daily
- Gmünder Tagespost: 11 500 daily
- Wochenpost: 74 000 weekly
- Gmünder Anzeiger: 61 000 weekly
- Wirtschaft Regional: 11 500 monthly

Colour capacity: 48 pages 4/4, 16 pages 2/2, improved quality by IR surface treatment

## Contact

SDZ Druck und Medien GmbH & Co. KG  
Schwäbische Post

Markus Sturm, Media Prepress Manager

or

Alfred Werner

PO Box 1680, 73430 Aalen, Germany

Phone +49 (7361) 594 570, Fax + 49 (7361) 594 569

E-Mail [m.sturm@sdz-medien.de](mailto:m.sturm@sdz-medien.de)

Web [www.sdz-medien.de](http://www.sdz-medien.de)

<b>Workflow</b>	Circulation	27000
	Page format, mm	315 x 470
	Editorial	alfa Open Media
	Ad-Booking	alfa AdSuite Enterprise
	General Workflow	PPI Media GmbH printnet OM 3.7.0.8
<b>PrePress</b>	File Checking	OneVision Asura, Solvero
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Agfa IntelliTune
	Color Management	baslCColor baslCColor catch pro
	Ink Saver	—
	Proof Software	GMG GMG ColorProof
	Proof Printer	Epson Epson Stylus Pro 4880
RIP	Harlequin	
<b>Plates</b>	Screen Technology	Amplitude Modulated Screening
	Screen Ruling, lpi	120
	CTP Recorder	Krauss LS Jet Multifomat mit BlueFin LowChemie
	Film Recorder	—
<b>Print</b>	Printing Press	Manroland COLORMAN
	Press Geometry	4/2
	Press Control	Manroland Pecorn
	Closed Loop System	—
	Damping System	Manroland Turbo
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Agfa N94-VCF
	Printing Blankets	Conti, Contitech
	Fountain Agent	Huber, Inkredible Good News
	Inks	Siegwerk
	Paper	Palm, UPM, Palm News, UPM News
	Grams per square meter	45 / 52 / 60 / 80

# Singapore Press Holdings Ltd

Berita Harian

<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Singapore

A newspaper for the local Malay community, Berita Harian was established on July 1, 1957. It presents news and issues from home, the region and the world, featuring a wide spectrum of topics from sports to politics and religion. Other highlights include Malay culture and tradition, arts and heritage, family, hobbies and leisure.

Berita Harian also provides a platform for the Malay community to voice their views on issues which concern them. It is a paper that speaks with authority and understands the needs of the Malay community.

The newspaper goes beyond foreign and local news coverage to present articles on cooking and literature as well as the latest in entertainment, sports and reviews of TV and radio programme.

<b>Workflow</b>	Circulation	50600
	Page format, mm	355 x 578
	Editorial	ATEX HERMES
	Ad-Booking	SPH PROPRIETARY ADNET
	General Workflow	AGFA ARKITEX COURIER/DIRECTOR
<b>PrePress</b>	File Checking	ADOBE ADOBE ACROBAT PREFLIGHT
	Operator controlled image editing software	ADOBE PHOTOSHOP CS6
	Auto image enhancement software	AGFA ARKITEX INTELLITUNE
	Color Management	WAN-IFRA ISONewspaper 26v4
	Ink Saver	—
	Proof Software	FujiXerox Singapore Profile Maker Pro 1584 Chart
	Proof Printer	FujiXerox Singapore DocuColor 1450GA
	RIP	AGFA Grafix RIPs V9.0R2
<b>Plates</b>	Screen Technology	AGFA Sublima Hybrid Screening
	Screen Ruling, lpi	141
	CTP Recorder	AGFA AGFA Polaris XCV-5
	Film Recorder	—
<b>Print</b>	Printing Press	GOSS International Colorliner
	Press Geometry	4/4
	Press Control	ABB MPS Production
	Closed Loop System	ABB PM500
	Damping System	Technotrans Ryc0
	Ink Sequence	CMYK
<b>Materials</b>	Plates	FUJIFILM LP-NNW
	Printing Blankets	Day International Day Graphica 8889 & 8891
	Fountain Agent	Renger Private Limited Clear Dot 990
	Inks	Heritage Spectraplus
	Paper	Stora Enso Hylte
	Grams per square meter	45

Lianhe Zaobao



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Singapore

Lianhe Zaobao is the flagship Chinese daily in Singapore, established since March 16, 1983, following the merger of two established Chinese newspapers, Nanyang Siang Pau and Sin Chew Jit Poh, which date back to 1923 and 1929 respectively. With its strong history, Lianhe Zaobao is the most-read Chinese newspaper in Singapore and a trusted information source for the Chinese-speaking community.

The only Chinese morning daily in Singapore, Lianhe Zaobao is an influential and authoritative newspaper giving valuable insights into local and foreign news. Lianhe Zaobao is also regarded as an important source of political and economic news on East Asia, especially China.

With an extensive correspondent network in Beijing, Chong qing, Shanghai, Guangzhou, Hong Kong, Taipei, Seoul and Tokyo, and experienced stringers in the Philippines, Japan, Europe and America, Lianhe Zaobao is able to give readers timely and in-depth coverage of significant events taking place in the region and beyond.

Besides Singapore, Lianhe Zaobao is circulated in Indonesia, Brunei, Hong Kong, Vietnam and major cities of China like Beijing and Shanghai.

Launched on 29, August 2004 by Lianhe Zaobao, Singapore's largest-circulating Chinese-language daily, zb Sunday which boasts punchy articles and greater visual appeal, is designed to give a more vibrant and refreshing reading experience on Sundays.

With a more contemporary and magazinish feel, it comes in two sections: a main news section in broadsheet and a lifestyle section in tabloid. The former keeps readers updated on the latest political, economic and social developments, both in and outside Singapore, with reports that provide thought-provoking perspectives and human interest angles.

The news stories and in-depth reviews are grouped under "News", "China Heartbeat", "World", "Money", "Views" or "Sports". The latter which has a snappy title zbW, offers essays on life, leisure and lifestyle, interviews with well-known personalities, as well as useful information on wellness, travel, food, consumer products and service.

满65岁国人获终身医疗援助

【本報訊】新加坡政府宣布，从明年起，年满65岁的本地公民和永久居民，将可获得终身医疗援助。这项新措施是政府为应对人口老龄化而推出的一项重要福利政策。根据新措施，符合条件的老年人将不再需要支付高昂的医疗费用，这将对他们的生活产生深远影响。政府表示，这一举措旨在减轻老年人的经济负担，确保他们能够获得必要的医疗服务。目前，已有数万名老年人符合申请条件，预计未来人数还将继续增加。政府将逐步扩大这项计划的覆盖范围，以惠及更多有需要的老年人。

吴作栋勾勒建国代特质

【本報訊】新加坡前总理吴作栋在日前的一场演讲中，勾勒了建国一代的特质。他指出，这一代人具有强烈的责任感和使命感，他们为了国家的独立和发展，付出了巨大的努力和牺牲。吴作栋强调，建国一代的奋斗精神是今天新加坡取得成就的重要原因。他鼓励年轻一代继承和发扬这种精神，为国家的未来继续努力。吴作栋还提到，建国一代在艰苦的环境中成长，培养了坚韧不拔的意志和团结协作的精神。这些特质是新加坡能够在短时间内实现经济腾飞和社会稳定的关键因素。

李光耀出席新春游园会

【本報訊】新加坡总理李光耀日前出席了在滨海湾金沙酒店举行的新春游园会。李光耀在游园会上与民众互动，并发表了新年致辞。他在致辞中表示，新的一年是充满希望和机遇的一年，政府将继续致力于改善民生、促进经济发展和维护社会稳定。李光耀还祝愿全体国民在新的一年里万事如意、幸福安康。游园会现场气氛热烈，吸引了众多市民参加。李光耀在游园会上还品尝了传统的春节美食，并与孩子们合影留念。他的出现受到了现场民众的热烈欢迎和衷心祝福。

Contact

Johnny Tan@Maung Nyunt  
Senior Production Manager (Engineering)  
Production

<b>Workflow</b>	Circulation	172 500
	Page format, mm	355 x 578
	Editorial	ADOBE INDESIGN CS
	Ad-Booking	SPH Proprietary ADNET
<b>PrePress</b>	General Workflow	AGFA ARKITEX COURIER/DIRECTOR
	File Checking	ADOBE ACROBAT PREFLIGHT
	Operator controlled image editing software	ADOBE PHOTOSHOP CS6
	Auto image enhancement software	AGFA ARKITEX INTELLITUNE
	Color Management	WAN-IFRA ISONNewspaper 26v4
	Ink Saver	—
	Proof Software	FujiXerox Singapore Profile Maker Pro 1584 Chart
	Proof Printer	FujiXerox Singapore DocuColor 1450GA
	RIP	AGFA Grafix RIPs V9.0R2
	<b>Plates</b>	Screen Technology
Screen Ruling, lpi		141
CTP Recorder		AGFA Polarix XCV-S
Film Recorder		—
<b>Print</b>	Printing Press	Goss International Colorliner
	Press Geometry	4/4
	Press Control	ABB MPS Production
	Closed Loop System	ABB PM500
	Damping System	Technotrans RYCO
	Ink Sequence	CMYK
<b>Materials</b>	Plates	FUJIFILM LP-NNW
	Printing Blankets	Day International Day Graphics 8889 & 8891
	Fountain Agent	Renger Private Limited Clear Dot 990
	Inks	Heritage Spectraplus
	Paper	Stora Enso HYLTE
	Grams per square meter	45





## Retrofit: A second life for your production equipment

(Continued from page 101)

“It wasn’t always easy, but we knew what we were getting ourselves into, and it was worth it!”

### Case study: Axel Springer, Spandau printing facility

At the Spandau plant in Berlin, Germany, it was the fact that important electronic components would not be available for much longer that provided the motivation for the retrofit project, which involved replacing the control desk and press controls.

The retrofit not only represented a more cost-effective alternative to investing in new equipment; it was implemented as an improvement strategy as well. The following goals were set: increase the availability of the press, reduce waste and operator intervention, and improve general process transparency.

“We expect the ‘electrical’ retrofit to prolong the operational life by at least seven, possibly 10 years,” said Knud Kraft, head of the press department at the printing plant. Thus there was more to the project than a one-to-one retrofit.

EAE, the company tasked with the project, was given an extensive catalogue of specifications. Importance was given to reflecting the existing know-how as far as possible on the controls side. Seventy new functions were realised. “These functions permit clearly extended and improved press presetting, improved control during the production run, and greater transparency of the processes on the press,” said Kraft. At the control desks, a quality station in the form of a touch screen provides all information relevant to quality.

The measures produced the desired results. After the retrofit, press availability clearly increased, with the number of production stops caused by technical problems decreasing by 32 per cent. The number of operator interventions was lowered dramatically, and waste was cut by 20 per cent.

The special challenge of this 18-month retrofit was embedding the control of the manroland press in a complex, comprehensive workflow with numerous interfaces.

### Case study: Prisa printing facility in Madrid

The situation was entirely different for the retrofit project at the PressPrint company in Spain. The KBA Satellite press there was re-configured to handle variable web widths. Technical Manager Juan José Erd explains: “We wanted to get a new printing contract for a sports newspaper, but to do that, we had to be able to print a smaller format.”

After a cost and work analysis of the various possibilities, it was decided to fit a so-called web-splitter that separates the web in the middle and stretches it by means of diagonal rollers. In addition, several other rebuilding measures were necessary and the mailroom was adapted correspondingly.

It was stipulated that printing quality should not suffer, printing speed not be reduced, and the cost ceiling not exceeded. And it had to happen quickly – within two months’ time. “We worked day and night to get it done,” Erd said.

The reward for all the effort? The plant won the contract!

## Practical tips for a successful retrofitting project

**The most valuable practical tips come directly from everyday practice. We have assembled the following recommendations from experts who have personal experience with retrofitting projects:**

- Production continuity must always have top priority. The entire retrofitting project must be run according to this principle, as regards both time scheduling and personnel planning. Do not make false economies or take risks that could jeopardise production.
- Use your retrofit as an opportunity to not only prolong the useful life of your installations but also to update/improve them, to close the technological gap to the next generation as far as possible. That way you ensure that your in-house know-how is in line with the technical state of the art.
- In most cases there are several different pos-

sible ways to find a solution for every task. Do not decide too quickly on any variation. Develop alternatives and evaluate them on the basis of all criteria that are important to you, such as effectiveness, efficiency, cost, time requirements, demands on personnel, sustainability, and so on. Do not exclude prototypes from this evaluation, either.

- Of primary importance is detailed project preparation with sufficient lead time. All aspects of the project should be discussed with the experts involved (users, operating engineers, and supplier) and duly documented. Clearly define responsibilities.
- If you cannot afford to interrupt production for the project, the only option will be a modular retrofit. In that case, schedule a significantly longer project timeframe. The advantage: if one aggregate after another is rebuilt, then the maximum proportion of existing capacity will always be available

for production and revenue losses can be avoided.

- Assemble your retrofit team with care. Appoint two competent project managers; their on-site presence is essential. Even if you have commissioned a specialised service provider, the team should include your own experts as well as the heads of the departments concerned. Nobody knows the installations and processes as well as they do. Their critical judgement is vital.
- Get all affected employees on board. Inform them early about the planned retrofitting and keep them up to date. Major demands will be made on the staff for the duration of the project, something that should not be underestimated. The success of the project will depend to a large degree on their commitment.

**Report by Senior Editor  
Charlotte Janischewski**

# Società Athesis S.p.A.

Il Giornale di Vicenza



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Verona, Italy

Established in 1945, Il Giornale di Vicenza is published and printed by Athesis Publishing Group and, with a daily circulation of 45,000 copies, is the market leader in his town (Vicenza). Athesis (2013 consolidated turnover € 77 526 000 with 360 employees) publishes and prints also L’Arena (50 000 copies daily) and BresciaOggi (17 000 copies daily) through a controlled company.

Athesis holds three local TV (TeleArena, BresciaPuntoTV and TeleMan-tova) and also, since 2000, a radio station (Radio Verona) and a small books publishing house (Neri Pozza, Vicenza).

Advertising on owned media is directly managed by PubliAdige S.r.l., a 100 % Athesis controlled company.

Il Giornale di Vicenza started the publications on 30 May 1945. Athesis took the control of the newspaper in 1958.

Il Giornale di Vicenza is published seven days a week in a single edition and it’s distributed in Vicenza and in the surrounding area, that means a country with a population of around 870 000 inhabitants (110 000 of them in town).

Strongly related to the country, Il Giornale di Vicenza is a comprehensive and up-to-date local newspaper that has not only a wide coverage of the local news but also a complete overview of the national and international topics on which also important Italian free-lance reporters give their contribute.

In July 2007 the newspaper changed to a new format (350 x 500 mm), completely renewed its graphic layout and increased the number of page to maximum 96 full colour.

Top technology is used in the pre-press process: a Atex Hermes 10AX system and an Agfa Arkitex: output pages to CTP (Agfa Polaris XTV with low chemistry photopolymer plates Fuji Brillia PRO-V).

In 2007 Athesis Publishing Group moved the production of its newspapers in a totally new and modern printing plant owned by a controlled company.

In the press room two Man Colorman rotary presses were installed (double width, double circumference, 96 tabloid pages full colour in collect production, 35 000 copies per hour).

In the last quarter of 2009 the two rotary presses have been modified to reduce the web width from 200 cm to 180 cm; the more compact size (350 x 450 mm) fulfils better the requirements of the market.

<b>Workflow</b>	Circulation	45 000
	Page format, mm	350 x 450
	Editorial	ATEX Hermes 10 AX
	Ad-Booking	HIT Reclame
<b>PrePress</b>	General Workflow	ENFOCUS Switch
	File Checking	ENFOCUS Pitstop
	Operator controlled image editing software	ADOBE Photoshop
	Auto image enhance-ment software	FOTOWARE Color Factory
	Color Management	X-RITE Profile Maker
	Ink Saver	Alwan Color Expertizer Alwan CMYK Optimizer ECO
	Proof Software	
	Proof Printer	
	RIP	AGFA Arkitex Grafix RIP
	<b>Plates</b>	Screen Technology
Screen Ruling, lpi		100
CTP Recorder		AGFA Polaris XTV
Film Recorder		
<b>Print</b>	Printing Press	Manroland Colorman
	Press Geometry	4/4
	Press Control	Manroland PECOM
	Closed Loop System	
	Damping System	TECHNOTRANS gamma.d 400W
	Ink Sequence	CMYK
<b>Materials</b>	Plates	FUJI Brillia PRO-VN
	Printing Blankets	TRELLEBORG Vulcan METALNEWS
	Fountain Agent	HUBER Inkredible Good News Fix 938509
	Inks	HUBER Good News
	Paper	UPM, Stora Enso, Vipap, Palm, Norske, Holmen
	Grams per square meter	45

## L'Arena



**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Verona, Italy

Established in 1866, L'Arena is published and printed by Athesis Publishing Group and, with a daily circulation of 50 000 copies, is the market leader in his town (Verona). Athesis (2013 consolidated turnover € 77 525,000 with 360 employees) publishes and prints also Il Giornale di Vicenza (45 000 copies daily) and, through an 100 % owned company, BresciaOggi (17 000 copies daily).

Athesis holds three local TV (TeleArena, BresciaPuntoTV and TeleMantova) and also, since 2000, a radio station (Radio Verona) and a niche books publishing house (Neri Pozza, Vicenza).

Advertising on owned media is directly managed by PubliAdige S.r.l., a 100 % Athesis controlled company.

L'Arena is one of the oldest newspapers in Italy and the oldest in the North-East: the first publication was dated 12 October 1866.

L'Arena is published seven days a week in a single edition and it's distributed in Verona and in the surrounding area, that means a country with a population of around 920 000 inhabitants (260 000 of them in town).

Strongly related to the country, L'Arena is a comprehensive and up-to-date local newspaper that has not only a wide coverage of the local news but also a complete overview of the national and international topics on which also important Italian free-lance reporters give their contribute.

In July 2007 the newspaper changed to a new format (350 x 500 mm), completely renewed its graphic layout and increased the number of page to maximum 96 full colour.

Top technology is used in the pre-press process: a Atex Hermes 10AX system and an Agfa Arkitex: output pages to CTP (Agfa Polaris XTV with low chemistry photopolymer plates Fuji Brillia PRO-V).

In 2007 Athesis Publishing Group moved the production of its newspapers in a totally new and modern printing plant owned by a controlled company.

In the press room two Man Colorman rotary presses were installed (double width, double circumference, 96 tabloid pages full colour in collect production, 35 000 copies per hour).

In the last quarter of 2009 the two rotary presses have been modified to reduce the web width from 200 cm to 180 cm; the more compact size (350 x 450 mm) fulfils better the requirements of the market.

Workflow	Circulation	50000
	Page format, mm	350 x 450
	Editorial	ATEX Hermes 10 AX
	Ad-Booking	HIT Reclame
	General Workflow	ENFOCUS Switch
PrePress	File Checking	ENFOCUS Pitstop
	Operator controlled image editing software	ADOBE Photoshop
	Auto image enhancement software	FOTOWARE Color Factory
	Color Management	X-RITE Profile Maker
	Ink Saver	Alwan Color Expertizer Alwan CMYK Optimizer ECO
	Proof Software	
	Proof Printer	
	RIP	AGFA Arkitex Grafix RIP
Plates	Screen Technology	Amplitude Modulated Screening
	Screen Ruling, lpi	100
	CTP Recorder	AGFA Polaris XTV
	Film Recorder	
Print	Printing Press	Manroland Colorman
	Press Geometry	4/4
	Press Control	Manroland PECOM
	Closed Loop System	
	Damping System	TECHNOTRANS gamma.d 400W
	Ink Sequence	CMYK
Materials	Plates	FUJI Brillia PRO-VN
	Printing Blankets	TRELLEBORG Vulcan METALNEWS
	Fountain Agent	HUBER Incredible Good News Fix 938509
	Inks	HUBER Good News
	Paper	UPM, Stora Enso, Vipap, Palm, Norske, Holmen
	Grams per square meter	45

## Contact

SILVIO DA GIAU, Technical Director  
 PAOLO CIAPETTI, Production Manager  
 STEFANO BIGARELLI, Quality & Prepress Manager  
 Società Athesis S.p.A.  
 Corso Porta Nuova, 67  
 37122 Verona, Italy  
 Phone: +39 0459600111

# St. Galler Tagblatt AG

St. Galler Tagblatt



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Winkeln, Switzerland

St. Galler Tagblatt AG is the leading media company in eastern Switzerland. Every day the personnel at Tagblatt Medien is engaged in the acquisition, selection, treatment and distribution of information in printing and electronic form.

The most important product is the St. Galler Tagblatt which is published in seven regional editions. In addition, numerous other titles are produced, both as own publications as well as on a contract basis for customers from all over Switzerland.

Tagblatt Medien reaches its community also in electronic distribution, reaching viewers and listeners throughout eastern Switzerland with "Tele Ostschweiz". Naturally, the news content can be accessed also in the Internet under [www.tagblattmedien.ch](http://www.tagblattmedien.ch).

The Coopzeitung is printed on a contract basis for Coop, one of the biggest retailing groups in Switzerland, at the St. Galler Tagblatt AG printing centre in Winkeln. With more than three million readers, it is the highest-circulation newspaper in Switzerland.

The newspapers are produced on a WIFAG OF 470 press, six 4/4 printing towers, seven reels, two 2.5.5 folders and the ABB Press Master System. Thermal News plates are produced on two new Kodak Generation News CTP imagers and the 2B-precision plate processing system. The page data in PDF format are processed in a largely automated operation by the AGFA Arkitex workflow management system.

<b>Workflow</b>	Circulation	125000
	Page format, mm	320 x 470
	Editorial	Michelic & Partner NewsNT
	Ad-Booking	ClassWizard
	General Workflow	AGFA Arkitex
<b>PrePress</b>	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Elpical Claro
	Color Management	
	Ink Saver	OneVision Asura Plug InkSave
	Proof Software	GraphicArt PrePress PageView Softproof
	Proof Printer	Xerox DC252
	RIP	AGFA Harlequin
<b>Plates</b>	Screen Technology	AM
	Screen Ruling, lpi	1270 dpi
	CTP Recorder	Kodak Generation News
	Film Recorder	
<b>Print</b>	Printing Press	Wifag OF 470
	Press Geometry	
	Press Control	ABB MPS 5
	Closed Loop System	
	Damping System	
	Ink Sequence	MCYK
<b>Materials</b>	Plates	Kodak T83
	Printing Blankets	Böttcher Formula 1
	Fountain Agent	Amra Waterline Andystar 6919
	Inks	Sun Vistachrome
	Paper	Utzenstorf alpnews
	Grams per square meter	45

## Contact

St. Galler Tagblatt AG  
 Hansjürg Stihl  
 Head of Printing  
 9001 St. Gallen  
 Switzerland





# Tamedia Publications romandes

Tribune de Genève



**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Bussigny, Switzerland

The «Tribune de Genève» is the leading daily newspaper in Geneva and its surroundings. With (...) 138 000 readers (Basis Mach 2012), the «Tribune de Genève» also benefits from a strong presence on the Web (www.tdg.ch). The newspaper's smartphone apps and iPad apps are also very popular.

Owned by the Tamedia group, based in Zurich, this mainstream newspaper was launched on February 1st, 1879, by the American James T. Bates, a former general of the Union Army who had become a banker in Geneva.

Nicknamed «La Julie» by its readers, the «Tribune de Genève» enjoys a wide distribution in Geneva canton as well as in the rest of Switzerland. Focusing mainly on the region's news, including the international organizations, the newspaper is also recognised for the quality of its coverage of national, international, economic, cultural and sports news.

(Source: CQC 2012–2014 Members Brochure)

<b>Workflow</b>	Circulation	70000
	Page format, mm	315 x 470
	Editorial	EidosMedia Methode
	Ad-Booking	Hup + Verlag/m²anager Hup + Softworks
<b>PrePress</b>	General Workflow	EidosMedia Methode
	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Elipical Claro
	Color Management	Eizo Color Navigator
	Ink Saver	OneVision Speedflow
	Proof Software	Oris Oris Software
	Proof Printer	Epson Stylus 7900
	RIP	Agfa Harlequin
	<b>Plates</b>	Screen Technology
Screen Ruling, lpi		150 lpi
CTP Recorder		Kodak Th 180
Film Recorder		
<b>Print</b>	Printing Press	KBA Cortina
	Press Geometry	4/2
	Press Control	ABB MPS
	Closed Loop System	
	Damping System	no
	Ink Sequence	KCMY
<b>Materials</b>	Plates	Toray MX7
	Printing Blankets	Trelleborg Metalblankets
	Fountain Agent	
	Inks	Flint Group
	Paper	Utzenstorf standard
Grams per square meter	45 g/m²	

## Contact

Damien Appetito  
 Stv. Betriebsleiter  
 Tamedia Publications romandes  
 Mochettaz 8  
 1000 Lausanne  
 Switzerland  
 Phone +41 (21) 349 58 14  
 E-Mail damien.appetito@sr.tamedia.ch

# The Mathrubhumi Printing & Publishing Co Ltd

Mathrubhumi Daily



Mathrubhumi (...) is a Malayalam language newspaper that is published from Kerala, India. Mathrubhumi was founded by K. P. Kesava Menon, an active volunteer in the Indian freedom struggle against the British. The word "Mathrubhumi" roughly translates to "mother land". It is the second most widely read newspaper daily in Kerala (...). They also publish a variety of magazines and supplements including the prestigious weekly literary magazine, Mathrubhumi Azhchappathippu.

(Source: Wikipedia, 19.8.2014)

## Contact

P.T/Mr. BHASI  
 General Manager – Production & Maintenance,  
 Mathrubhumi Printing & Publishing Co Ltd.,  
 K P K Menon Road  
 Calicut – 673 001.  
 Kerala State, India  
 Phone +91 495 23 66 655  
 Fax +91 495 23 66 656

<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Thiruvananthapuram, India

<b>Workflow</b>	Circulation	180000
	Page format, mm	520 x 326
	Editorial	ATEX – Genera ECMS
	Ad-Booking	PPI
	General Workflow	
<b>PrePress</b>	File Checking	Asura
	Operator controlled image editing software	Photoshop CS6
	Auto image enhancement software	
	Color Management	GMG Colour Management
	Ink Saver	GMG
	Proof Software	
	Proof Printer	
	RIP	ECRM Harlequin
<b>Plates</b>	Screen Technology	Amplitude Modulated Screening
	Screen Ruling, lpi	122
	CTP Recorder	ECRM
	Film Recorder	
<b>Print</b>	Printing Press	TKS COLOURTOP 5000 UDI
	Press Geometry	4 X 1
	Press Control	TKE
	Closed Loop System	TKE
	Damping System	
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Technova, Fuji
	Printing Blankets	Day International, Kinyo
	Fountain Agent	Newstech
	Inks	DIC India, Micro
	Paper	Storanso, Kondopoga, Abitibi, PT Aspex
	Grams per square meter	45 / 42

<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Thrissur, India

<b>Workflow</b>	Circulation	150000
	Page format, mm	520 x 326
	Editorial	ATEX – Genera ECMS
	Ad-Booking	PPI
	General Workflow	
<b>PrePress</b>	File Checking	Asura
	Operator controlled image editing software	Photoshop CS6
	Auto image enhancement software	
	Color Management	GMG Colour Management
	Ink Saver	GMG
	Proof Software	
	Proof Printer	
	RIP	ECRM Harlequin
<b>Plates</b>	Screen Technology	Amplitude Modulated Screening
	Screen Ruling, lpi	122
	CTP Recorder	ECRM
	Film Recorder	
<b>Print</b>	Printing Press	Manugraph Frontline
	Press Geometry	2 X 1
	Press Control	Manugraph Manucolour
	Closed Loop System	Quadtech
	Damping System	Technotrans
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Fuji, Technova
	Printing Blankets	Rollin Graffiti
	Fountain Agent	Crown Jewl SP
	Inks	DIC India
	Paper	Storanso, Abitibi
	Grams per square meter	45

# The Printers (Mysore) Pvt. Ltd.

Deccan Herald

<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Bangalore (Kumbalgotu), India

The Printers (Mysore) Pvt Ltd is a publishing company having the following publications:

1. Deccan Herald - English Daily
2. Prajavani - Kannada Daily
3. Sudha - Kannada Weekly Magazine
4. Mayura - Kannada Monthly Magazine

The company was founded in 1947. It has eight printing centers in India and head office at Bangalore. At present, the company is having manpower of 1,045 employees. So far, the company has got one Gold and three Silver awards in Asia Media Awards competition conducted by WAN-IFRA. We have got INCQC memberships for:

1. Deccan Herald 2010–2012, 2012–2014 & 2014–2016
2. Prajavani – Bangalore 2012–2014 & 2014–2016
3. Prajavani – Hubli-Dharwad 2014–2016

<b>Workflow</b>	Circulation	317800
	Page format, mm	340 x 540
	Editorial	Quark QPS
	Ad-Booking	4C Plus Layout X
	General Workflow	
<b>PrePress</b>	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Fotoware Colourfactory
	Color Management	
	Ink Saver	Prolmage Oncolour Eco
	Proof Software	ISI Graphic System Star Proof
	Proof Printer	Epson Stylus Pro
	RIP	Grafix Torrent
<b>Plates</b>	Screen Technology	Amplitude Modulated Screening
	Screen Ruling, lpi	100
	CTP Recorder	Krause & Agfa LSJet 300 and Advantage XXT
	Film Recorder	
<b>Print</b>	Printing Press	KBA Colora
	Press Geometry	4/2
	Press Control	EAE
	Closed Loop System	
	Damping System	Technotrans
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Technova Viostar
	Printing Blankets	Vulcan and ContiAir Alto ND2 and Entropia TR2
	Fountain Agent	Technova Crown Jewel CS-1
	Inks	Micro and DIC Newsink
	Paper	UPM News C
	Grams per square meter	42,5



Prajavani



Contact

V. Srinivas  
 General Manager – Production & Materials  
 E-Mail v.srinivas@printersmysore.co.in

<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Bangalore (Kumbalgodu), India

<b>Workflow</b>	Circulation	550000
	Page format, mm	340 x 540
	Editorial	Quark QPS
	Ad-Booking	4C Plus Layout X
	General Workflow	
<b>PrePress</b>	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Fotoware Colorfactory
	Color Management	
	Ink Saver	Prolmage OnColour Eco
	Proof Software	Isi Graphics Star Proof
	Proof Printer	Epson Stylus Pro
RIP	Grafix Torrent	
<b>Plates</b>	Screen Technology	Amplitude Modulated Screening
	Screen Ruling, lpi	100
	CTP Recorder	Krause LSJet 300
	Film Recorder	
<b>Print</b>	Printing Press	Manugraph Hiline 45
	Press Geometry	2/1
	Press Control	Manugraph
	Closed Loop System	
	Damping System	Baldwin
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Technova Viostar
	Printing Blankets	Vulcan
	Fountain Agent	Technova Crown Jewel Duo Spray
	Inks	Micro, DIC Newsink
	Paper	UPM News C
	Grams per square meter	45

<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Hubli-Dharwad (Belur), India

<b>Workflow</b>	Circulation	549000
	Page format, mm	340 x 540
	Editorial	Quark QPS
	Ad-Booking	4C Plus Layout X
	General Workflow	
<b>PrePress</b>	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Fotoware Colourfactory
	Color Management	
	Ink Saver	Prolmage OnColor Eco
	Proof Software	Isi Graphics Star Proof
	Proof Printer	Epson Stylus Pro
RIP	Grafix Torrent	
<b>Plates</b>	Screen Technology	Amplitude Modulated Screening
	Screen Ruling, lpi	100
	CTP Recorder	Krause & Agfa LS Jet 300 & Advantage XXT
	Film Recorder	
<b>Print</b>	Printing Press	Manugraph Hiline 45
	Press Geometry	2/1
	Press Control	Manugraph
	Closed Loop System	
	Damping System	Baldwin
	Ink Sequence	CMYK
<b>Materials</b>	Plates	Technova Viostar
	Printing Blankets	Vulcan
	Fountain Agent	Technova Crown Jewel Duo Spray
	Inks	Micro & DIC Newsink
	Paper	UPM News C
	Grams per square meter	45

# Turkuvaz Gazete Dergi Basım A.Ş

SABAH



<b>Category 3:</b>	Heatset-offset printing or UV-cured offset printing on SC or LWC paper
<b>Printing site:</b>	Istanbul, Turkey

Turkuvaz Media Group is one the leading media groups in Turkey including newspapers, magazines, internet, printing, distribution and TV branches. SABAH, DAILY SABAH(english), TAKVİM, FOTOMAC, YENIASIR, SABAH DEUTSCHLAND newspapers and 14 different magazines are the printed media part of the Turkuvaz Media group.

SABAH newspaper is always leader to bring new technologies and innovation to Turkish press. It is adopting a new approach in printing, media production techniques and quality centered business.

Turkuvaz printing is a printing company including 5 newspapers facilities and one magazine print plant. Turkuvaz Distribution is one of the two printed media distribution companies of Turkey. Printing and distribution centers are located together in Istanbul, Ankara, Izmir, Antalya and Adana.

TV branch of the group includes 1 actual national TV channel, 1 news channel, 2 kids channels and 1 radio channel.

All printed and visual media have their own internet sites and portals.

Excellence and innovation are key factors to produce high quality products in the new decades.

<b>Workflow</b>	Circulation	340000
	Page format, mm	350 x 560
	Editorial	In-house development
	Ad-Booking	SAP IS-MAM
	General Workflow	Adobe InDesign; AGFA Arkitex
<b>PrePress</b>	File Checking	Enfocus Pitstop
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	
	Color Management	Adobe InDesign; AGFA Arkitex
	Ink Saver	Adobe ISO profile
	Proof Software	EFI Eficolor
	Proof Printer	HP Z6100
RIP	AGFA GrafixRIP (Harlequin based)	
<b>Plates</b>	Screen Technology	AGFAAmplitude Modulated Screening, ABS
	Screen Ruling, lpi	127
	CTP Recorder	AGFA Polaris XTV
	Film Recorder	
<b>Print</b>	Printing Press	GOSS Colorliner C80
	Press Geometry	4/2
	Press Control	Harland Simon Press Net
	Closed Loop System	QI Color and cut-off register system
	Damping System	Goss Spray bar
	Ink Sequence	CMYK
<b>Materials</b>	Plates	AGFA N94 violet
	Printing Blankets	Vulcan Alto ND2
	Fountain Agent	Sun Chemical SunFount 6439
	Inks	Sun Chemical SunOne
	Paper	UPM Cat H Jamsankoski
	Grams per square meter	54

## Contact

SABAH newspaper  
Barbaros Bulvarı No:153  
Balmumcu – Besiktas – 34349 Istanbul, Turkey

Mr. Sedat Yazar  
Technical Manager  
Phone +90-216-5859134  
Fax +90-216-5859233  
E-Mail sedat.yazar@sabah.com.tr

Aykut Aksoy  
Business Development and Quality Manager  
Phone +90 216 585 9372  
E-Mail aykut.aksoy@sabah.com.tr

# Ungeheuer + Ulmer KG GmbH & Co.

Ludwigsburger Kreiszeitung



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Ludwigsburg, Germany

Since it was founded in 1818, Ungeheuer + Ulmer has gone from being the printer of the royal court to a modern media house. It employs some 200 people in the centre of Ludwigsburg, where they produce web (newspapers, inserts) and sheet-fed (leaflets, magazines, business reports) print products in close dialogue with customers. The firm's services range from concept development, editing and design to printing, post-processing and mailing.

The Ludwigsburger Kreiszeitung (LKZ) and its Neckar and Enzboten regional edition is on its 197th year of publication at Ungeheuer + Ulmer, making it the oldest independent regional newspaper in Baden-Württemberg.

It is the most widely circulating daily in the Ludwigsburg district, and in its six regional editions, its full newsroom covers the news in 39 localities in Baden-Württemberg, Germany and the world. LKZ has a print circulation of 40271 copies (IWW 3/14) and has seen continuous developments in content and design over the years.

The Ludwigsburger Kreiszeitung was the only Germany daily to receive an Award of Excellence in the typography category at the 2013 European Newspaper Awards. It was also recognized for layout and design for the third time running in this same international competition.

Ungeheuer + Ulmer has also gained a reputation for organizing popular regional fairs. In everything from the newspaper to commercial printing, from services to events, the company motto is "everything from a single source".

## Contact

Jochen Walter  
 Technischer Leiter  
 Ungeheuer + Ulmer KG GmbH & Co.  
 Körnerstraße 14-18  
 71634 Ludwigsburg  
 Germany  
 Phone +4907141 130-210.  
 Fax +497141 130-10210.  
 E-Mail Jochen.Walter@u-u.de  
 Web www.u-u-druck.de

<b>Workflow</b>	Circulation	40000
	Page format, mm	350 x 510
	Editorial	Funkinform Dialog 4.4
	Ad-Booking	Funkinform Dialog 4.4
	General Workflow	AdFlow Systems AdFlow
<b>PrePress</b>	File Checking	OneVision Asura + Solvero
	Operator controlled image editing software	Adobe Photoshop CS 5.5 + 6.0
	Auto image enhancement software	Fotoware Color Factory 7.0 Enterprise
	Color Management	WAN-IFRA ISOnewspaper26v4.icc
	Ink Saver	OneVision Austra InkSave
	Proof Software	Efi Fiery XF 5.1
	Proof Printer	Epson Epson Stylus Pro 7890
	RIP	AGFA Grafix RIP 9.0
<b>Plates</b>	Screen Technology	Advanced Balance System
	Screen Ruling, lpi	120
	CTP Recorder	Agfa Advantage DL
	Film Recorder	
<b>Print</b>	Printing Press	KBA Koenig & Bauer Journal
	Press Geometry	4/2
	Press Control	EAE Print PP
	Closed Loop System	
	Damping System	Baldwin Litho Jet 150
	Ink Sequence	CMYK
<b>Materials</b>	Plates	AGFA N 94-VCF
	Printing Blankets	Phoenix Journal
	Fountain Agent	Spielberger Pro News R52
	Inks	Sun Chemical Polar
	Paper	Palm, Norske Skoge
	Grams per square meter	45

# United Printing & Publishing

7DAYS

**7DAYS** UAE  
TUESDAY JULY 15, 2014

**NEWS**  
Meet the families eager for golden chance to get healthy  
PAGE 6

**MUSIC**  
Writer behind hits of Katy and Co steps into the spotlight  
PAGE 17

**125 YEARS OF PASSION FOR SPORTS**

**CROOKED POLICEMAN CASHES IN ON LOST WALLET**  
Cop abused position of trust and took money and cards

**Classy, dynamic Germans will dominate for years and Messi is no Maradona: what we learned from World Cup 2014**  
» SPORT PAGES 22-23

Visit 7DAYSinAbuDhabi.com, 7DAYSinDubai.com. Follow 7DAYSUAE at

Get a story for 7DAYS? Email news@7days.ae

**Category 1:** Coldset-offset printing on newsprint

**Printing site:** United Arab Emirates

7DAYS is the most popular free daily tabloid newspaper in the United Arab Emirates (UAE).

It was launched in April 2003 as a weekly newspaper. The following year it increased its frequency to Five days a week (Sunday – Thursday) and rapidly claimed its position as the 'de facto' essential daily source of news and information serving the country's growing expatriate population.

With an unrivalled reach of villa compounds, apartment blocks, hotels, coffee shops and business premises, 7DAYS boasts an impressive daily readership in excess of 200,000 adults reflecting the general population profile of the UAE. As per the IPSOS Annual UAE Readership Survey 2010 reports that 7DAYS has more Emirati readers than its closest rival.

7DAYS is operated by Al Sidra Media LLC, PO Box 35207, Dubai. Al Sidra Media LLC is one of the UAE's leading publishing companies. The portfolio encompasses newspapers, websites, mobile applications, ePaper applications, magazines and much more.

7DAYS is printed at "United Printing & Publishing" (UPP), the leading high quality printing and publishing company of the region.

United Printing and Publishing (UPP) is an ISO 9001, ISO 14001, ISO 18001 Certified Company, has become one of the largest companies in UAE with the state of the art printing facility situated in Abu Dhabi. UPP was started in year 2006 previously known as the Emirates Media Inc., established in early 70's as a part of the prestigious ADMC (Abu Dhabi Media Company) headquartered in Abu Dhabi, UAE and has become the largest commercial as well as newspaper print company in the UAE.

With a complete and vast array of equipments ranging from latest pre press to printing and print finishing equipments and with a work force in excess of 600, our infrastructure allows us to offer competitive prices, quick delivery times to suit all requirements. UPP specializes in jobs such as newspaper printing, magazines, brochures, point of sales products, books, dictionaries, newsletters and marketing collaterals. UPP also have digital machines for small run jobs and outdoor equipment for billboards, POS etc.

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Workflow	Circulation	65000
	Page format, mm	289 x 350
	Editorial	ADOBE / QUARK INDESIGN CS5 / QuarkXPress 8.0
	Ad-Booking	CRM
	General Workflow	AGFA ARKITEK 8.0
PrePress	File Checking	ADOBE ACROBAT PRO (V 8.0)
	Operator controlled image editing software	ADOBE PHOTOSHOP CS4
	Auto image enhancement software	GMG COLOR GMG DOT PROOF (V 4.5)
	Color Management	
	Ink Saver	GMG COLOR GMG DOT PROOF (V 4.5)
	Proof Software	AGFA ARKITEK 8.0
	Proof Printer	HP DESIGNJET Z2100 PHOTO
Plates	RIP	GLOBAL GRAFIX SYSTEMS HARLEQUIN RIP 7.1
	Screen Technology	Amplitude Modulated Screening
	Screen Ruling, lpi	110
	CTP Recorder	KODAK TRENDSETTER NEWS (THERMAL CTP)
	Film Recorder	
Print	Printing Press	Koenig & Bauer KBA CONTINENT
	Press Geometry	2/1
	Press Control	EAE HOLDING GmbH EAE REMOTE INFO (VERSION 2.6)
	Closed Loop System	
	Damping System	BALDWIN JIMEX SPRAY DAMPENING SYSTEM (LITHO SPRAY WORLD)
	Ink Sequence	CMYK (C/S) & KCMY (H/S)
Materials	Plates	KODAK Thermal News Gold
	Printing Blankets	DAY (FLINT GROUP COMPANY) METAL BACK BLANKETS
	Fountain Agent	ULTRACHEM SOLAFOUNT T1
	Inks	FLINT GROUP Coldset [C-Eurostar Cyan HS, M-Eurostar Magenta HS, Y-Eurostar Yellow CS, K-Eurostar Black OR AM]; Heatset [C-PremoKing 2000 Cyan, M-PremoKing 2000 Magenta, Y-PremoKing 2000 Yellow, K-Premoterm 2200 Black]
	Paper	UPM News C Schwedt Mill
	Grams per square meter	45



>>> Our web machines include KBA Continent, Orient, Hi-line, KBA 213, Commercial web machines KBA 215 and Manroland Rotoman machine capable of 50,000 Impressions per hour. Our sheet fed machines include two 8 color perfecting presses, one 6 color press, three 5 color presses and two 4 color presses. The state-of-art binding lines include four perfect binding machines and three saddle stitching machines with 8 stations capable of producing up to 20000 books/magazines per hour.

The KBA Continent boasts with 2 Heatset Towers, 10 Coldset Towers, Two Folders, 16 Reels stands and double deck balloon Formers, which can print up to 48 pages in four colors with an output of 50,000 cph, providing customers with different flexible options. The newspaper printing machines are duly integrated with mailroom equipments from Muller Martini having 6 Stackers with 11 online Strapping machines connected to a common delivery ramp having 2 Film Wrapping machines. The entire mailroom setup is also integrated with 3 online/offline SLS 3000 Inserting machines, each with 6 stream feeders and three lines of MPC (Mailroom Production Control) bundle labeling systems, adding to this we also have card gluing Value Liner machine duly integrated with one of the SLS 3000 inserters.

## Contact

Ali Saif Al Neaimi  
Chief Executive Officer  
United Printing & Publishing  
Phone Direct +971 2 5039900  
Fax Direct +971 2 5039910  
Phone Board +971 2 5039999  
P.O. Box 39955, Abu Dhabi, UAE  
E-Mail [ali\\_alneami@upp.ae](mailto:ali_alneami@upp.ae)  
Web [www.upp.ae](http://www.upp.ae)

# United Printing & Publishing

AL ITTIHAD



<b>Category 3:</b>	Heatset-offset printing or UV-cured offset printing on SC or LWC paper
<b>Printing site:</b>	United Arab Emirates

The first issue of Al Ittihad newspaper was published on 20th October 1969, in a period when late Sheikh Zayed Bin Sultan Al Nahyan, Ruler of Abu Dhabi was very active, since in this period he was laying a time intensive efforts along with his brothers who were the rulers of other emirates to form union of the UAE. The name Al Ittihad means "The Union" which carries the ideology of symbolism and largely reflects the fact that the newspaper 'Al Ittihad' to be the mouthpiece of the UAE, not only as a community but also a political entity known for its position and direction. The newspaper initially started as a weekly with 12 pages and the circulation was 5500 copies. It was distributed free of cost to be competitive with the newspapers coming from other Arab countries. With the proclamation of the UAE in 1971, Al Ittihad was published for several consecutive days and on the occasion of the fifth anniversary of His Highness Sheikh Zayed Bin Sultan Al Nahyan (may God have mercy on him) being ruler of Abu Dhabi on 6th August 1971, it was published on a daily basis for two weeks. Since 22nd April 1972, 'Al Ittihad' was published as a daily newspaper with 32 pages including few color pages. At a later stage 'Ittihad Sports' supplement with 16 pages was launched and further 'Duniya Al Ittihad' of 16 pages was launched which is a daily magazine with a mix of art & culture. Al Ittihad newspaper was recorded as a first publication using the high end technology to transfer editorial content by satellite for the first time in Arab countries in 1981. This was the time when another printing press in Dubai was established to print the newspaper in Abu Dhabi and Dubai at the same time and to overcome the problems of delay in distribution in the Northern Emirates. Today, Al Ittihad has one of the latest printing presses in the Middle East and produces the best print quality at par with the foreign newspapers. Now a day's Al Ittihad have 100 reporters between Abu Dhabi, offices in Dubai, Fujairah, Ras Al Khaimah and other emirates, as well as offices in Beirut & Cairo and correspondents all around the world. All the journalists are supported by the latest technologies in the newsroom equipped with devices having latest techniques of editing. Al Ittihad has adopted "Rapid Browser" to receive the latest news from the news agencies, edit and follow-up until it reaches the final stage of newspaper printing. It is worth mentioning that Al Ittihad entered the world of internet on Friday 15th March 1996 and was the first local newspaper to provide this service to its readers.

AL ITTIHAD is printed at "United Printing & Publishing" (UPP), the leading high quality printing and publishing company of the region.

United Printing and Publishing (UPP) is an ISO 9001, ISO 14001, ISO 18001 Certified Company, has become one of the largest companies in UAE with the state of the art printing facility situated in Abu Dhabi. UPP was started in year 2006 previously known as the Emirates Media Inc., established in early 70's as a part of the prestigious ADMC (Abu Dhabi Media Company) headquartered in Abu Dhabi, UAE and has become the largest commercial as well as newspaper print company in the UAE.

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<b>Workflow</b>	Circulation	80000
	Page format, mm	350 x 578
	Editorial	ADOBE INDESIGN CS 5
	Ad-Booking	PPI MEDIA PPI PLAN PAG (V 1.3)
	General Workflow	PPI MEDIA PPI PILOT (V 1.3)
<b>PrePress</b>	File Checking	ADOBE / STRATEGIC MEDIA TECHNOLOGY AC-ROBAT PRO V 10 / DALIM SOFTWARE
	Operator controlled image editing software	ADOBE PHOTOSHOP CS 5
	Auto image enhancement software	PPI MEDIA / FOTOWARE PPI PILOT (V 1.3) / FOTO STATION
	Color Management	ADOBE INDESIGN CS 5
	Ink Saver	
	Proof Software	PPI MEDIA PPI PILOT (V 1.3)
	Proof Printer	HP HP DESIGNJET Z2100 PHOTO
	RIP	GLOBAL GRAFIX SYSTEMS HARLEQUIN RIP 7.1
<b>Plates</b>	Screen Technology	FM
	Screen Ruling, lpi	Coarse
	CTP Recorder	KODAK TRENDSETTER NEWS (THERMAL CTP)
	Film Recorder	
<b>Print</b>	Printing Press	Koenig & Bauer AG (KBA) KBA CONTINENT
	Press Geometry	Z/1
	Press Control	EAE HOLDING GmbH EAE REMOTE INFO (VERSION 2.6)
	Closed Loop System	
	Damping System	BALDWIN JIMEX SPRAY DAMPENING SYSTEM (LITHO SPRAY WORLD)
	Ink Sequence	C M Y K (C/S) & K C M Y (H/S)
<b>Materials</b>	Plates	KODAK Thermal News Gold
	Printing Blankets	DAY (FLINT GROUP COMPANY) METAL BACK BLANKETS
	Fountain Agent	ULTRACHEM SOLAFOUNT T1
	Inks	FLINT GROUP Cold-set [C-Eurostar Cyan HS, M-Eurostar Magenta HS, Y-Eurostar Yellow CS, K-Eurostar Black OR AM]; Heat-set [C-PremoKing 2000 Cyan, M-PremoKing 2000 Magenta, Y-PremoKing 2000 Yellow, K-Premoterm 2200 Black]
	Paper	Resolute Forest Product - USA Resolute Brite 80
	Grams per square meter	56.2

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Our web machines include KBA Continent, Orient, Hi-line, KBA 213, Commercial web machines KBA 215 and Manroland Rotoman machine capable of 50,000 Impressions per hour. Our sheet fed machines include two 8 color perfecting presses, one 6 color press, three 5 color presses and two 4 color presses. The state-of-art binding lines include four perfect binding machines and three saddle stitching machines with 8 stations capable of producing up to 20000 books/magazines per hour.

The KBA Continent boasts with 2 Heat-set Towers, 10 Cold-set Towers, Two Folders, 16 Reels stands and double deck balloon Formers, which can print up to 48 pages in four colors with an output of 50,000 cph, providing customers with different flexible options. The newspaper printing machines are duly integrated with mailroom equipments from Muller Martini having 6 Stackers with 11 online Strapping machines connected to a common delivery ramp having 2 Film Wrapping machines. The entire mailroom setup is also integrated with 3 online/offline SLS 3000 Inserting machines, each with 6 stream feeders and three lines of MPC (Mailroom Production Control) bundle labeling systems, adding to this we also have card gluing Value Liner machine duly integrated with one of the SLS 3000 inserters.

## Contact

Ali Saif Al Neaimi  
Chief Executive Officer  
United Printing & Publishing  
Direct T: +971 2 5039900  
Direct F: +971 2 5039910  
Board T: +971 2 5039999  
P.O.Box: 39955, Abu Dhabi, UAE  
E-mail: [info@upp.ae](mailto:info@upp.ae)  
[www.upp.ae](http://www.upp.ae)

# United Printing & Publishing

AL ROEYA



<b>Category 3:</b>	Heatset-offset printing or UV-cured offset printing on SC or LWC paper
<b>Printing site:</b>	United Arab Emirates

“Alroeya” Newspaper was founded on the vision that professionalism is the key to success in the fast-developing media landscape in UAE and the region alike, and from a deep conviction that any media-related project must bring knowledge to the reader and be a positive influence in society – one that implements the highest standards in both form and content. Since its inception in Dec.02,2012 Alroeya always aspires to meet the reader’s need for a professional, credible and independent publication that tackles and appreciates the issues relevant to their lives. At the time, the newspaper was also aware of the telecom revolution sweeping across the nation, which greatly transformed the media industry.

Alroeya strove to act as an independent newspaper that aims to serve the nation and its citizens and safeguard their right to know the truth. Alroeya has placed for itself a number of professional ethics – multiplicity, neutrality and tolerance. These ethics will continue to be cornerstones of the newspaper’s philosophy as it become a venerated podium for the enlightened opinion and objective analysis.

Alroeya comprises of specialized sections which, in addition to the main newspaper, include economics , varieties and sports, in addition to a periodic pages specializing in different aspects. In all these pages, the newspaper strives to deliver truth and entertainment in a presentation that is based on honesty, respect for the reader’s intelligence and their right to truth.

These efforts go hand in hand with the fact that Alroeya is consistently keeping up with the various developments in the advertising industry, providing advertisers with an innovative, highly effective medium through which they can secure nationwide coverage. The newspaper has several advantages that differentiate it from its competitor, including the fact that it is the fastest growing publication in the UAE and the publication with fixed subscriber base, readership and overall reader satisfaction rates. Our commitment to these ethics have helped us become one of the most respected sources for local and international news and a reference of choice for many high profile news agencies.

AL ROEYA is printed at “United Printing & Publishing” (UPP), the leading high quality printing and publishing company of the region.

United Printing and Publishing (UPP) is an ISO 9001, ISO 14001, ISO 18001 Certified Company, has become one of the largest companies in UAE with the state of the art printing facility situated in Abu Dhabi. UPP was started in year 2006 previously known as the Emirates Media Inc., established in early 70’s as a part of the prestigious ADMC (Abu Dhabi Media Company) headquartered in Abu Dhabi, UAE and has become the largest commercial as well as newspaper print company in the UAE.

>>>

<b>Workflow</b>	Circulation	50000
	Page format, mm	578 x 350
	Editorial	ADOBE / SAXO PRESS INDESIGN CS 5 / SAXO
	Ad-Booking	PPI MEDIA PPI PLAN PAG (V 1.3)
<b>PrePress</b>	General Workflow	PPI MEDIA PPI PILOT (V 1.3)
	File Checking	ADOBE ADOBE ACROBAT PRO V 10
	Operator controlled image editing software	ADOBE PHOTOSHOP CS 5
	Auto image enhance-ment software	PPI MEDIA / FOTOWARE PPI PILOT (V 1.3) / FOTO STATION
	Color Management	ADOBE INDESIGN CS 5
	Ink Saver	
	Proof Software	PPI PILOT (V 1.3)
<b>Plates</b>	Proof Printer	HP HP DESIGNJET Z2100 PHOTO
	RIP	GLOBAL GRAFIX SYSTEMS HARLEQUIN RIP 7.1
	Screen Technology	FM
	Screen Ruling, lpi	Coarse
<b>Print</b>	CTP Recorder	KODAK TRENDSETTER NEWS (THERMAL CTP)
	Film Recorder	
	Printing Press	Koenig & Bauer AG (KBA) KBA CONTINENT
	Press Geometry	2/1
	Press Control	EAE HOLDING GmbH
	Closed Loop System	
<b>Materials</b>	Damping System	BALDWIN JIMEX SPRAY DAMPENING SYSTEM (LITHO SPRAY WORLD)
	Ink Sequence	C M Y K (C/S) & K C M Y (H/S)
	Plates	KODAK Thermal News Gold
	Printing Blankets	DAY (FLINT GROUP COMPANY) METAL BACK BLANKETS
	Fountain Agent	ULTRACHEM SOLAFOUNT T1
	Inks	FLINT GROUP Cold-set [C-Eurostar Cyan HS, M-Eurostar Magenta HS, Y-Eurostar Yellow CS, K-Eurostar Black OR AM]; Heat-set [C-PremoKing 2000 Cyan, M-PremoKing 2000 Magenta, Y-PremoKing 2000 Yellow, K-Premoterm 2200 Black]
	Paper	Resolute Forest Product - USA Resolute Brite 80
Grams per square meter	56.2	



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Our web machines include KBA Continent, Orient, Hi-line, KBA 213, Commercial web machines KBA 215 and Manroland Rotoman machine capable of 50,000 Impressions per hour. Our sheet fed machines include two 8 color perfecting presses, one 6 color press, three 5 color presses and two 4 color presses. The state-of-art binding lines include four perfect binding machines and three saddle stitching machines with 8 stations capable of producing up to 20000 books/magazines per hour.

The KBA Continent boasts with 2 Heat-set Towers, 10 Cold-set Towers, Two Folders, 16 Reels stands and double deck balloon Formers, which can print up to 48 pages in four colors with an output of 50,000 cph, providing customers with different flexible options. The newspaper printing machines are duly integrated with mailroom equipments from Muller Martini having 6 Stackers with 11 online Strapping machines connected to a common delivery ramp having 2 Film Wrapping machines. The entire mailroom setup is also integrated with 3 online/offline SLS 3000 Inserting machines, each with 6 stream feeders and three lines of MPC (Mailroom Production Control) bundle labeling systems, adding to this we also have card gluing Value Liner machine duly integrated with one of the SLS 3000 inserters.

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Ali Saif Al Neaimi  
Chief Executive Officer  
United Printing & Publishing  
Direct T: +971 2 5039900  
Direct F: +971 2 5039910  
Board T: +971 2 5039999  
P.O.Box: 39955, Abu Dhabi, UAE  
E-mail: [info@upp.ae](mailto:info@upp.ae)  
[www.upp.ae](http://www.upp.ae)

# United Printing & Publishing

FINANCIAL TIMES



<b>Category 4:</b>	Printing on tinted paper, flexo, digital or in-house standards
<b>Printing site:</b>	United Arab Emirates

First published in 1888 as a four-page newspaper, the Financial Times' initial readership was the financial community of the City of London. The Financial Times soon established itself as the sober but reliable "Stockbroker's Bible", with its only rival being the slightly older and more daring Financial News. In 1893, the FT turned salmon pink - a masterstroke that made it immediately distinguishable from its competitor. From their initial rivalry, the two papers merged in 1945 to form a single six-page newspaper.

On January 1st, 1979, the first FT to be printed outside the UK rolled off the presses in Frankfurt. Since then, with its greatly increased international coverage, the FT has become a truly global business newspaper, printed at 22 print centers around the world, and, with over 1.6 million readers world-wide, is the first daily newspaper to sell more copies abroad than in its original home market. The Financial Times now has 4 international editions to serve the needs of its readers in the UK, Continental Europe, the US and Asia, plus its award-winning website FT.com. The European edition of the newspaper is distributed in Continental Europe, Middle East and Africa. It is printed Monday to Saturday at 5 strategically located print centers across Europe, as well as South Africa and Abu Dhabi.

The Financial Times is universally acknowledged as the world's definitive business newspaper and is the flagship of the Financial Times group, a wholly-owned subsidiary of Pearson plc, the international media group. Its team of over 400 journalists across 5 continents presents political, economic and business news from a truly global perspective.

FINANCIAL TIMES is printed at "United Printing & Publishing" (UPP), the leading high quality printing and publishing company of the region.

United Printing and Publishing (UPP) is an ISO 9001, ISO 14001, ISO 18001 Certified Company, has become one of the largest companies in UAE with the state of the art printing facility situated in Abu Dhabi. UPP was started in year 2006 previously known as the Emirates Media Inc., established in early 70's as a part of the prestigious ADMC (Abu Dhabi Media Company) headquartered in Abu Dhabi, UAE and has become the largest commercial as well as newspaper print company in the UAE.

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<b>Workflow</b>	Circulation	12000
	Page format, mm	350 x 578
	Editorial	ADOBE / QUARK INDESIGN CS5 / QuarkXPress 8.0
	Ad-Booking	CRM
<b>PrePress</b>	General Workflow	AGFA ARKITEK 5.0
	File Checking	ADOBE ACROBAT PRO (V 8.0)
	Operator controlled image editing software	ADOBE PHOTOSHOP CS4
	Auto image enhancement software	GMG COLOR GMG DOT PROOF (V 4.5)
	Color Management	
	Ink Saver	GMG COLOR GMG DOT PROOF (V 4.5)
	Proof Software	AGFA ARKITEK 5.0
	Proof Printer	HP DESIGNJET Z2100 PHOTO
<b>Plates</b>	RIP	GLOBAL GRAFIX SYSTEMS HARLEQUIN RIP 7.1
	Screen Technology	Amplitude Modulated Screening
	Screen Ruling, lpi	110
	CTP Recorder	KODAK TRENDSETTER NEWS (THERMAL CTP)
<b>Print</b>	Film Recorder	
	Printing Press	Koenig & Bauer KBA CONTINENT
	Press Geometry	Z/1
	Press Control	EAE HOLDING GmbH EAE REMOTE INFO (VERSION 2.6)
	Closed Loop System	
	Damping System	BALDWIN JIMEX SPRAY DAMPENING SYSTEM (LITHO SPRAY WORLD)
	Ink Sequence	CMYK (C/S) & KCMY (H/S)
<b>Materials</b>	Plates	KODAK Thermal News Gold
	Printing Blankets	DAY (FLINT GROUP COMPANY) METAL BACK BLANKETS
	Fountain Agent	ULTRACHEM SOLAFOUNT T1
	Inks	FLINT GROUP Coldset [C-Eurostar Cyan HS, M-Eurostar Magenta HS, Y-Eurostar Yellow CS, K-Eurostar Black OR AM]; Heatset [C-PremoKing 2000 Cyan, M-PremoKing 2000 Magenta, Y-PremoKing 2000 Yellow, K-Premoterm 2200 Black]
	Paper	HOLMEN SALMON NEWS
	Grams per square meter	45

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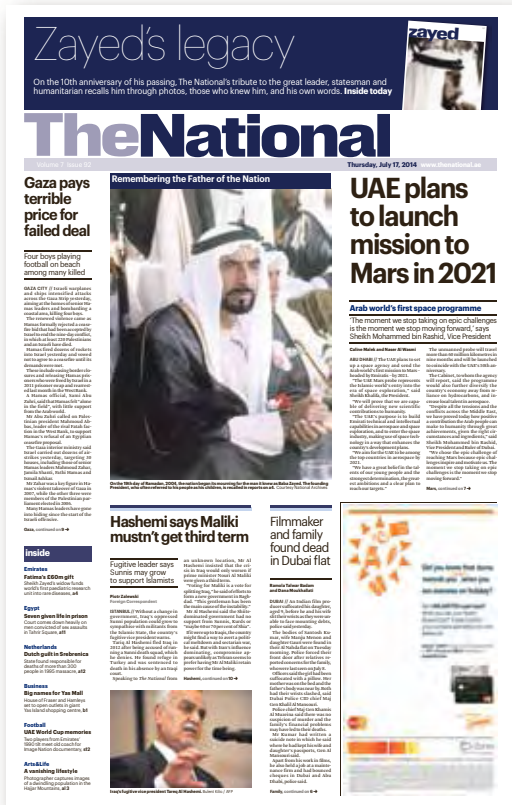
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Ali Saif Al Neaimi  
Chief Executive Officer  
United Printing & Publishing  
Phone Direct +971 2 5039900  
Fax Direct +971 2 5039910  
Phone Board +971 2 5039999  
P.O. Box 39955, Abu Dhabi, UAE  
E-Mail [ali\\_alneami@upp.ae](mailto:ali_alneami@upp.ae)

# United Printing & Publishing

THE NATIONAL



<b>Category 2:</b>	Heatset-offset printing or UV-cured offset printing on newsprint
<b>Printing site:</b>	United Arab Emirates

The National, the Abu Dhabi Media Company's first English-language publication, has set a new standard of quality English-language journalism in the Middle East.

Launched in April 2008, The National sought to establish an institution on par with some of the greatest newspapers in the world, but with the authenticity of a paper made in the UAE. With more than 250 journalists based in the country's seven emirates and in foreign bureaux throughout the world, The National tells the story of the Middle East as seen through the region's eyes. Focused on the capital, Abu Dhabi, but anchored in the new social and political reality that is the emerging nation within a fast-changing global context, The National offers fresh, compelling content that's made in the UAE.

In 2010 The National launched a range of new internet and mobile products and services, a significant step on its evolution into a multi-platform news organisation.

THE NATIONAL is printed at "United Printing & Publishing" (UPP), the leading high quality printing and publishing company of the region.

United Printing and Publishing (UPP) is an ISO 9001, ISO 14001, ISO 18001 Certified Company, has become one of the largest companies in UAE with the state of the art printing facility situated in Abu Dhabi. UPP was started in year 2006 previously known as the Emirates Media Inc., established in early 70's as a part of the prestigious ADMC (Abu Dhabi Media Company) headquartered in Abu Dhabi, UAE and has become the largest commercial as well as newspaper print company in the UAE.

With a complete and vast array of equipments ranging from latest pre press to printing and print finishing equipments and with a work force in excess of 600, our infrastructure allows us to offer competitive prices, quick delivery times to suit all requirements. UPP specializes in jobs such as newspaper printing, magazines, brochures, point of sales products, books, dictionaries, newsletters and marketing collaterals. UPP also have digital machines for small run jobs and outdoor equipment for billboards, POS etc.

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<b>Workflow</b>	Circulation	60000
	Page format, mm	350 x 578
	Editorial	ADOBE / SAXO PRESS INDESIGN CS 5 / SAXO
	Ad-Booking	PPI MEDIA PPI PLAN PAG (V 1.3)
	General Workflow	PPI MEDIA PPI PILOT (V 1.3)
<b>PrePress</b>	File Checking	ADOBE ACROBAT PRO V 10
	Operator controlled image editing software	ADOBE PHOTOSHOP CS 5
	Auto image enhancement software	PPI MEDIA / FOTOWARE PPI PILOT (V 1.3) / FOTO STATION
	Color Management	ADOBE INDESIGN CS 5
	Ink Saver	
	Proof Software	PPI MEDIA PPI PILOT (V 1.3)
	Proof Printer	HP HP DESIGNJET Z2100 PHOTO
RIP	GLOBAL GRAFIX SYSTEMS HARLEQUIN RIP 7.1	
<b>Plates</b>	Screen Technology	AM
	Screen Ruling, lpi	110lpi
	CTP Recorder	KODAK TRENDSETTER NEWS (THERMAL CTP)
	Film Recorder	
<b>Print</b>	Printing Press	Koenig & Bauer AG (KBA) KBA CONTINENT
	Press Geometry	2/1
	Press Control	EAE HOLDING GmbH EAE REMOTE INFO (VERSION 2.6)
	Closed Loop System	
	Damping System	BALDWIN JIMEX SPRAY DAMPENING SYSTEM (LITHO SPRAY WORLD)
Ink Sequence	C M Y K (C/S) & K C M Y (H/S)	
<b>Materials</b>	Plates	KODAK Thermal News Gold
	Printing Blankets	DAY (FLINT GROUP COMPANY) METAL BACK BLANKETS
	Fountain Agent	ULTRACHEM SOLAFOUNT T1
	Inks	FLINT GROUP Cold-set [C-Eurostar Cyan HS, M-Eurostar Magenta HS, Y-Eurostar Yellow CS, K-Eurostar Black OR AM]; Heat-set [C-PremoKing 2000 Cyan, M-PremoKing 2000 Magenta, Y-PremoKing 2000 Yellow, K-Premoterm 2200 Black]
	Paper	SCA FOREST PRODUCTS (SWEDEN) GRAPHO BRIGHT EXTRA
	Grams per square meter	49.0



>>> Our web machines include KBA Continent, Orient, Hi-line, KBA 213, Commercial web machines KBA 215 and Manroland Rotoman machine capable of 50,000 Impressions per hour. Our sheet fed machines include two 8 color perfecting presses, one 6 color press, three 5 color presses and two 4 color presses. The state-of-art binding lines include four perfect binding machines and three saddle stitching machines with 8 stations capable of producing up to 20000 books/magazines per hour.

The KBA Continent boasts with 2 Heat-set Towers, 10 Cold-set Towers, Two Folders, 16 Reels stands and double deck balloon Formers, which can print up to 48 pages in four colors with an output of 50,000 cph, providing customers with different flexible options. The newspaper printing machines are duly integrated with mailroom equipments from Muller Martini having 6 Stackers with 11 online Strapping machines connected to a common delivery ramp having 2 Film Wrapping machines. The entire mailroom setup is also integrated with 3 online/offline SLS 3000 Inserting machines, each with 6 stream feeders and three lines of MPC (Mailroom Production Control) bundle labeling systems, adding to this we also have card gluing Value Liner machine duly integrated with one of the SLS 3000 inserters.

## Contact

Ali Saif Al Neaimi  
Chief Executive Officer  
United Printing & Publishing  
Direct T: +971 2 5039900  
Direct F: +971 2 5039910  
Board T: +971 2 5039999  
P.O.Box: 39955, Abu Dhabi, UAE  
E-mail: [info@upp.ae](mailto:info@upp.ae)  
[www.upp.ae](http://www.upp.ae)

# Verlag Nürnberger Presse Druckhaus Nürnberg GmbH & Co.

Nürnberger Nachrichten



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Nürnberg, Germany

NURNBERGER NACHRICHTEN is one of the major regional newspapers in the Federal Republic of Germany. With a print run of around 269 000 copies from Monday to Friday and approximately 312 000 on Saturdays, it is available in 24 different versions in fifteen counties in Mittelfranken (Central Franconia) and neighbouring regions in Oberfranken (Upper Franconia) and Oberpfalz (the Upper Palatinate).

A new printing centre was built in autumn 2003. The entire production of NURNBERGER NACHRICHTEN is controlled and carried out in-house in the centre of the city. The two presses are equipped with 12 printing towers and 16 four-colour pages are possible per tower. Typically, 40 000 copies of the newspaper (43 000 maximum) run through the couples and the six folder devices per hour. The folders are designed to cope with 96 four-colour pages, but NURNBERGER NACHRICHTEN prints a maximum of 64 pages in one go.

<b>Workflow</b>	Circulation	300000
	Page format, mm	315 x 470
	Editorial	Atex Hermes
	Ad-Booking	SAP IS / MAM
	General Workflow	ProcSet Media Solutions Envelope
<b>PrePress</b>	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop CS6
	Auto image enhancement software	Elpical Claro
	Color Management	GMG
	Ink Saver	OneVision
	Proof Software	GMG
	Proof Printer	Epson Stylus Pro 9100
	RIP	Harlequin Navigator 7.2r1
	Screen Technology	Amplitude Modulated Screening
	Screen Ruling, lpi	140
<b>Plates</b>	CTP Recorder	Krause LS Jet
	Film Recorder	
	Printing Press	Manroland Colorman 3/10
<b>Print</b>	Press Geometry	4/2
	Press Control	ABB MPS-Production
	Closed Loop System	
	Damping System	Baldwin Lithospray Optima
	Ink Sequence	KCMY
<b>Materials</b>	Plates	AGFA N94v
	Printing Blankets	Böttcher BD 7600
	Fountain Agent	Huber Inkredible Good News Fix
	Inks	Flint Group CMY Huber K
	Paper	UPM Schongau News C
	Grams per square meter	45

## Contact

Jörg Zägelein  
Quality Manager  
Verlag Nürnberger Presse  
Druckhaus Nürnberg GmbH & Co. KG  
Marienstraße 9–11  
90402 Nürnberg  
Germany  
Phone +49 911-2162457  
Mobil +49 175-9352423  
Fax +49 911-216-1598  
E-Mail qualitaetsservice@pressenetz.de



# V-TAB AB

VLT

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**NYHETER, SID 4-5.** Sjuksköterskorna får 14 000 kronor i bonus om de jobbar i sommar

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**TRAFIK, SID 8**  
**Problem när buss skapar långa köer**  
Tjuven sprang från butiken men väktaren jagade fallet. Inom en timme låst cykel.

**NYHETER, SID 7**  
**Väktare fick låna cykel och tog fast butikstjuv**  
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**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Sweden

V-TAB is the largest printing group in the Nordic countries with operations at 10 locations around Sweden. We print everything from daily newspapers, periodicals, direct advertising, and exclusive magazines to signs and banners. V-TAB is part of the Stampen Group which is a rapidly growing media group and Sweden's largest newspaper owner. V-TAB's size is in many ways a strength – our plants can handle assignments that require great capacity and our geographical spread enables us to meet our customers' needs.

The newspaper VLT is printed at our plant in Västerås, which is a modern printing plant for flexible production of newspapers and printed matter. We print daily newspapers through the night and periodicals such as VISION, Lantbruk and ATL during the day. Our machinery includes two printing presses with four outputs; each one with its own special qualities. Our flexible post press department enables us to provide all types of finishing work.

In Västerås, just as in all our other facilities, quality is an important factor for success and we constantly strive to improve our standards and have received ISO 9001 and ISO 14001 certification. Furthermore all of our facilities are Nordic Ecolabelled, which means that our printing plants take particularly good care of the environment, for example through making optimum use of resources such as ink and paper and eliminating polluting and hazardous chemicals from our production.

V-TAB has undergone a journey from being a newspaper printing house to becoming the largest newspaper group in the Nordic countries. We are now able to offer customers more opportunities and to bring together knowledge from all of our facilities into one single company. We have done this because we want to be a collaboration partner and a full line supplier for print, offering our customers one point of contact for all their print needs. Our journey continues.

## Contact

V-TAB  
 Exportgatan 2-4  
 422 46 Hisingsbacka  
 Gothenburg, Sweden  
 E-mail: [johan.berggren@v-tab.se](mailto:johan.berggren@v-tab.se)  
 E-mail: [conny.cedervang@v-tab.se](mailto:conny.cedervang@v-tab.se)  
 E-mail: [anders.kohlin@v-tab.se](mailto:anders.kohlin@v-tab.se)  
[www.v-tab.se](http://www.v-tab.se)

Workflow	Circulation	35 000
	Page format, mm	
	Editorial	Saxo Saxopress
	Ad-Booking	
	General Workflow	Dalim Twist/Mistral
PrePress	File Checking	Dalim Twist/Mistral
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Elpical ClaroPremedia
	Color Management	GMG Colorserver
	Ink Saver	GMG Colorserver
	Proof Software	GMG Colorproof
	Proof Printer	Epson 4900/7900
	RIP	Agfa Grafix
Plates	Screen Technology	Agfa Sublima
	Screen Ruling, lpi	150
	CTP Recorder	Agfa Advantage
	Film Recorder	
Print	Printing Press	KBA Comet
	Press Geometry	4/4
	Press Control	EAE
	Closed Loop System	
	Damping System	Baldwin Jimek
	Ink Sequence	CMYK
Materials	Plates	AGFA N94
	Printing Blankets	Day International Day 8395
	Fountain Agent	Blueprint Bluefount NP416
	Inks	Flint Eurostar
	Paper	Stora Enso Hylte 45g Newsprint
	Grams per square meter	From 42,5 to 90



# West Australian Newspapers Ltd

The West Australian



**Category 1:** Coldset-offset printing on newsprint

**Printing site:** Perth, Western Australia

The West Australian is the only locally-edited daily newspaper published in Perth, Western Australia, and is owned by ASX-listed Seven West Media (ASX: SWM). The West is published in tabloid format, as is the state's other major newspaper, The Sunday Times, a News Limited publication. It is the second-oldest continuously-produced newspaper in Australia, having been published since 1833.

In October 2010, the paper ended its long-term policy of not directly competing for Sunday readership and advertising by re-branding its former Saturday editions as "a weekend read" under the masthead The Weekend West. In consequence, The West Australian was reduced to weekdays-only circulation.

A digital archive subscription enables past editions from July 2004 to be accessed.

The newspaper contains international, national and local news. The paper publishes a supplement titled WestWeekend Magazine which is included as an insert in The Weekend West. The publisher also operates a "breaking news" website (thewest.com.au). In April 2008, the website was expanded to include a video news service called West TV, to compete with similar services from Fairfax Media and News Limited.

The West Australian traces its origins to The Perth Gazette and Western Australian Journal, the first edition of which appeared on 5 January 1833. Owned and edited by Perth postmaster Charles Macfaull, it was originally a four page weekly.

Newspaper House, the former office and publishing plant of The West on St Georges Terrace, across the road from the Palace Hotel, was a prominent landmark in the life of the city and state for over 50 years. In 1988, larger and more modern accommodation for the paper's printing presses was commissioned in Osborne Park. Ten years later, the editorial operations also moved to the Osborne Park complex.

Source: wikipedia.org, 15. Oct. 2012

<b>Workflow</b>	Circulation	250 000
	Page format, mm	293 x 432
	Editorial	CCI Newsdesk
	Ad-Booking	CCI Addesk
	General Workflow	AGFA Arkitex
<b>PrePress</b>	File Checking	AGFA Apogee
	Operator controlled image editing software	Adobe Photoshop 6
	Auto image enhancement software	AGFA Intellitune X
	Color Management	Mellow Colour Print Spec
	Ink Saver	AGFA Optink
	Proof Software	AGFA Arkitex
	Proof Printer	HP 1050
	RIP	AGFA Grafix
<b>Plates</b>	Screen Technology	Kodak Frequency Modulated Screening
	Screen Ruling, lpi	36micron Frequency Modulated Screening
	CTP Recorder	Kodak Trendsetter News
	Film Recorder	—
<b>Print</b>	Printing Press	KBA Colora
	Press Geometry	4/4
	Press Control	EAE Print 4
	Closed Loop System	—
	Damping System	Baldwin Spray
	Ink Sequence	Cyan, Magenta, Yellow, Black
<b>Materials</b>	Plates	Kodak Thermal News
	Printing Blankets	Vulcan 202
	Fountain Agent	DS Chemport Euro Fount N
	Inks	DIC Newspeed
	Paper	UPM Newsprint
	Grams per square meter	45

## Contact

Corrie Gaugg  
Phone +61 413 841 777

# Zeitungsverlag Aachen GmbH

Aachener Zeitung



<b>Category 1:</b>	Coldset-offset printing on newsprint
<b>Printing site:</b>	Aachen, Germany

Newspaper publisher Aachen GmbH is a regional media company in the Aachen-Heinsberg-Düren region. All of the various activities of the firms in the group are bundled under the umbrella "Medienhaus Zeitungsverlag Aachen". The key journalistic products of this publishing house are the two newspapers Aachener Zeitung and Aachener Nachrichten, which are produced alongside 17 local editions and are distributed in Rhenish format in the Aachen city region and in the districts of Heinsberg and Düren.

The first official issue of the Aachener Volkszeitung was published on March 6, 1946. On March 6, 1996, the 50th anniversary of its license, it was re-dubbed the Aachener Zeitung.

The Aachener Zeitung and Aachener Nachrichten have a daily circulation of around 120 000 copies and reach approximately 380 000 readers.

The subsidiaries Super Sonntag Verlag GmbH and Verlag Aachener Anzeigenblatt GmbH & Co KG are responsible for the two ad papers Super Mittwoch and Super Sonntag. Wednesday paper Super Mittwoch goes out to the people of Aachen and beyond in more than 220 000 copies each week. Each Sunday, about 494 000 copies of the Super Sonntag are delivered to homes in the Aachen city region and the Heinsberg and Düren districts.

The product portfolio of Medienhaus Zeitungsverlag Aachen is further complemented by a variety of print products.

Since 2012, Aachener Verlagsgesellschaft mbH subsidiary Euregio Druck GmbH prints the newspapers and advertising papers and any other of the company's specialty products in Aachen on two new KBA Commander CT printing presses and then processes them on two new Ferag mailroom lines. The mailroom lines are operated by the subsidiary of the newspaper publisher, Aachener Presse-Versand GmbH.

## Contact

Sven Vorburg  
 Prozessmanager Print  
 ZEITUNGSVERLAG AACHEN GmbH  
 Dresdener Straße 3  
 52068 Aachen, Germany  
 E-Mail sven.vorburg@zeitungsverlag-aachen.de

Andree Trautmann  
 Betriebsleiter  
 EUREGIO DRUCK GmbH  
 Dresdener Straße 3  
 52068 Aachen, Germany  
 E-Mail andree.trautmann@euregio-druck.de

	Circulation	77 295 (IWW 01/2014)
	Page format, mm	350 x 510
<b>Workflow</b>	Editorial	NEWSCYCLE Solutions DTI Content Publisher
	Ad-Booking	ProcSet Media Solutions / Lufthansa Systems Adjust / Vi&Va
	General Workflow	wobe-team wNewsNet
<b>PrePress</b>	File Checking	OneVision Asura
	Operator controlled image editing software	Adobe Photoshop
	Auto image enhancement software	Agfa IntelliTune
	Color Management	
	Ink Saver	wobe-team Ink-Adjust
<b>Plates</b>	Proof Software	wobe-team PROOF-Server
	Proof Printer	
	RIP	Agfa GRAFIX RIP
	Screen Technology	AgfaAmplitude Modulated Screening
	Screen Ruling, lpi	120
<b>Print</b>	CTP Recorder	Krause LS Performance 250
	Film Recorder	
	Printing Press	KBA Commander CT
	Press Geometry	4/2
	Press Control	KBA
<b>Materials</b>	Closed Loop System	
	Damping System	Baldwin Jimek AB Litho Spray Maxima
	Ink Sequence	CMYK
	Plates	Agfa N94 VCF
	Printing Blankets	Trelleborg Vulcan Metal News
	Fountain Agent	Schwegmann / Vegra Eco fount / Violet
	Inks	Siegwerk Generas
Paper	Stora Enso Newspress	
	Grams per square meter	45



IN COOPERATION WITH NAA

A large, detailed image of the United States Capitol dome, shown from a low angle looking up. The dome is illuminated, and the sky is a deep blue.

# WORLD NEWS MEDIA CONGRESS

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WASHINGTON, D.C. · 1-3 JUNE 2015

A wide-angle night photograph of the Lincoln Memorial and the Washington Monument in Washington, D.C. The buildings are brightly lit, and their lights are reflected in the water of the reflecting pool in the foreground. The sky is dark blue.

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Contact:  
Manfred Werfel  
Deputy CEO  
Executive Director Global Events  
WAN-IFRA  
Rotfeder-Ring 11  
60327 Frankfurt am Main  
Germany

Phone Office +49 69 24 00 63-0  
Phone Direct +49 69 24 00 63-281  
Fax +49 69 24 00 63-300  
Mobile +49 172 93222 43  
E-Mail [Manfred.Werfel@WAN-IFRA.org](mailto:Manfred.Werfel@WAN-IFRA.org)

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